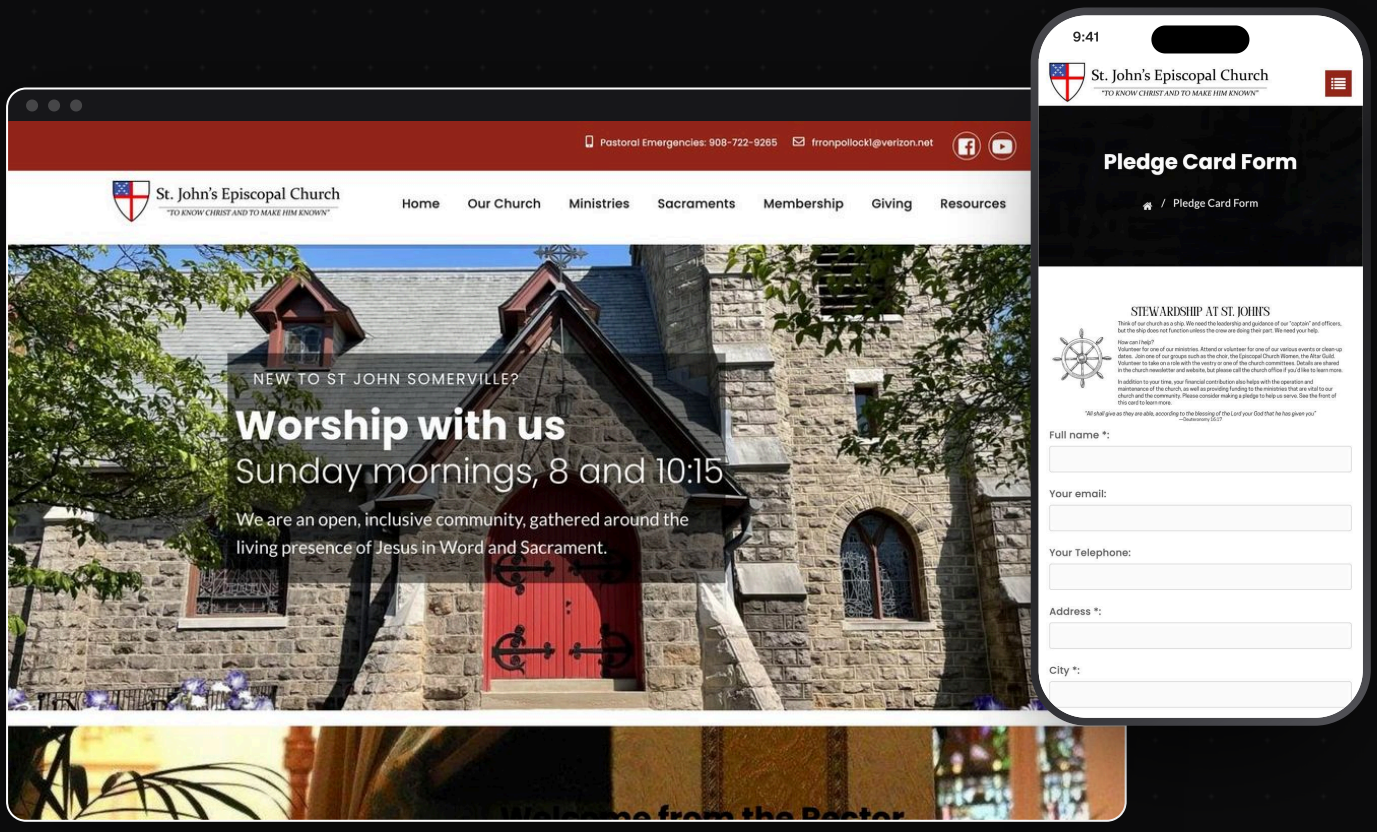
P26

CASE STUDY · ST. JOHN'S EPISCOPAL CHURCH

FOR CHURCHES AND NONPROFITS

Make giving easy.

How we built St. John's Episcopal Church in Somerville, New Jersey, a parish website with giving in the main menu, an online pledge card, events and ministries, and a back office the church office runs itself.



WHY

A parish website the office can run.

Many parishes have years of pages, a bulletin that carries the real news, and giving that is hard to find. Every change waits for the one volunteer who knows the site.

AN OLD PARISH SITE

Hard to find, hard to change

- Giving buried a few clicks deep
- Events only in the printed bulletin
- Dozens of pages with no clear menus
- Pledges on paper cards
- Looks dated on phones
- Every edit waits for a volunteer coder

WITH P26

A site the office runs

- Your parish colours, crest and motto
- Give Online Now in the main menu on every page
- An online pledge card
- Events and ministries, each with its own page
- Clear menus: worship, ministries, sacraments, giving
- Edited in WordPress by the office, no developer

This guide shows the website we built for **St. John's Episcopal Church**, a parish in Somerville, New Jersey, founded in 1851 (**stjohnsomerville.org**). Public pages are from the live site on 30 Oct 2026. Back-office screens come from a local copy with a fictitious "Demo Parish of St. Example".

WHAT'S INCLUDED

Website, events, giving, admin. One build.

01

The website

- Home with welcome slides and service times
- Your colours, crest and fonts
- Clear menus for every part of parish life
- Laid out for phones and laptops

02

Events and ministries

- Events with date, time and place
- The next events on the home page
- A page for each ministry
- Newsletters and the Sunday bulletin online

03

Giving

- Give Online Now in the main menu
- Linked to your giving provider
- A stewardship page in your own words
- An online pledge card form

04

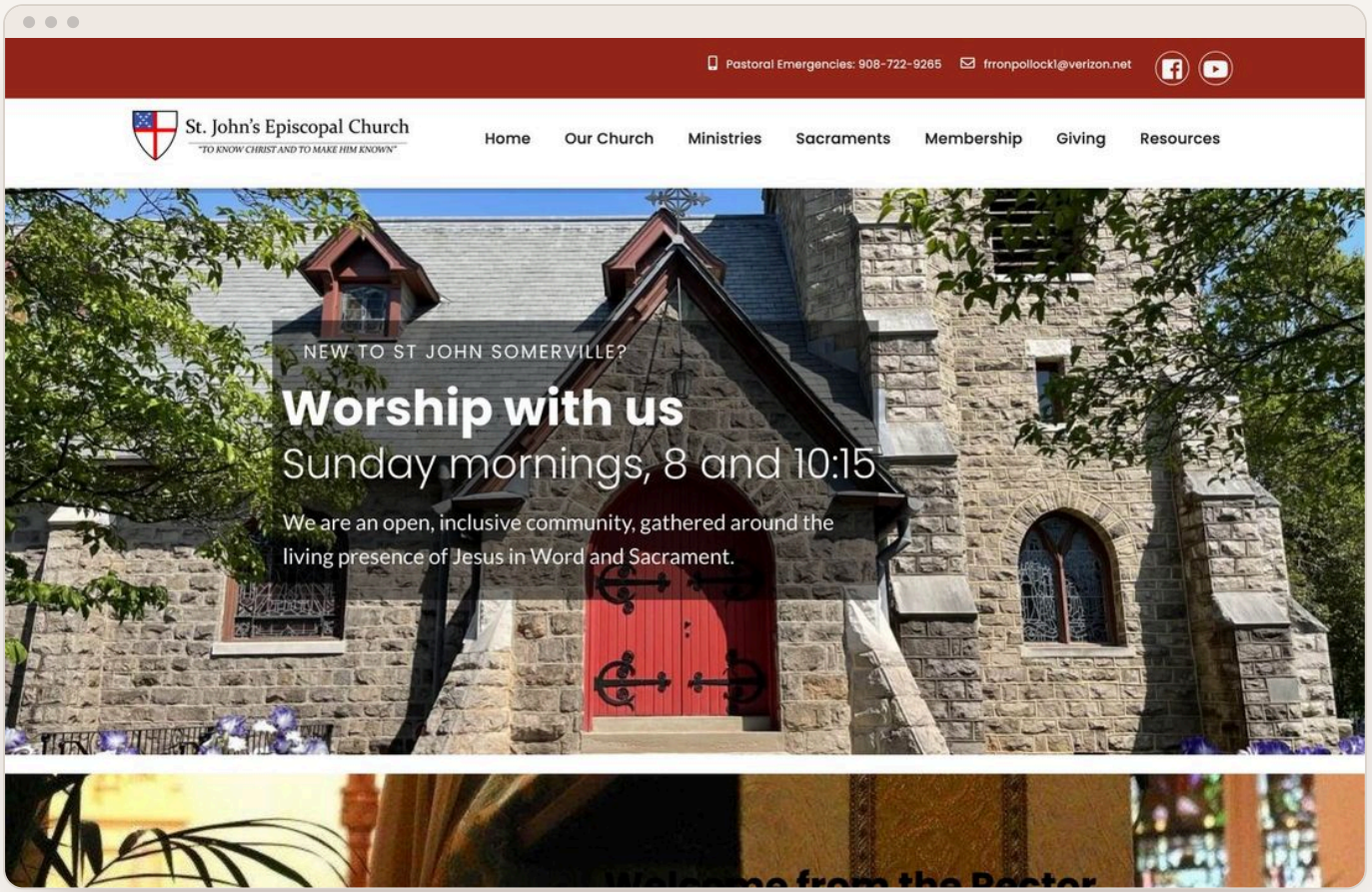
Content admin

- WordPress, set up for your office
- Events, ministries, pages and photos
- Menus edited by drag and drop
- Pledge cards kept in one inbox

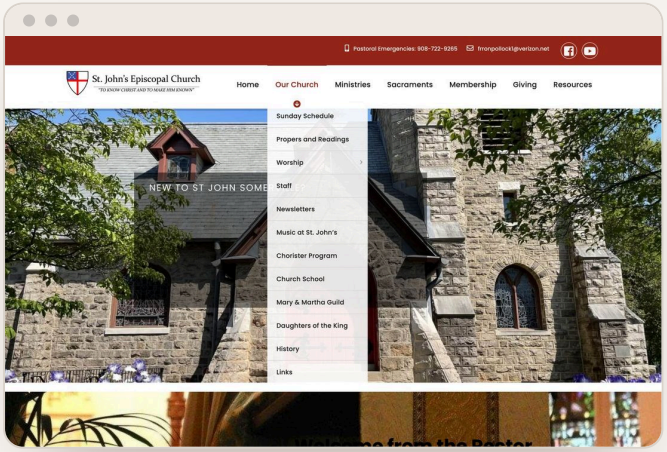
Ask for a quote.

Book a free 30-minute call and we will scope your site.

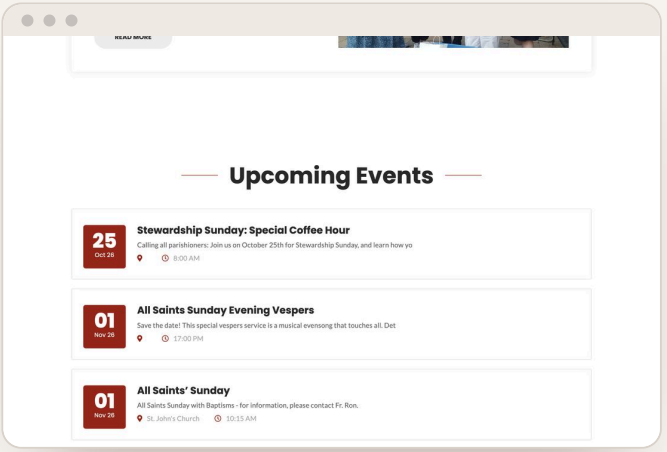
A warm front door.



HOME · STJOHNSOMERVILLE.ORG (LIVE SITE, 30 OCT 2026)



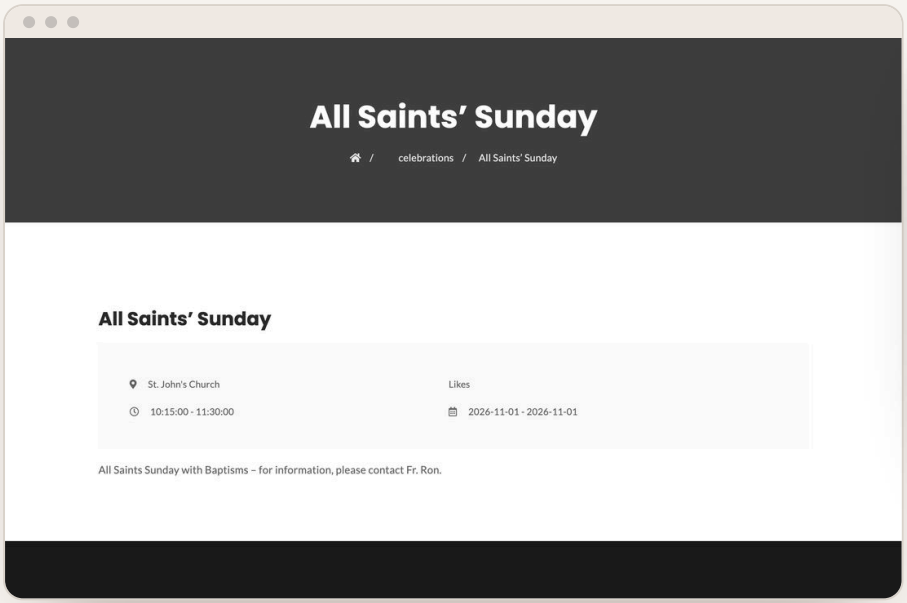
OUR CHURCH MENU OPEN



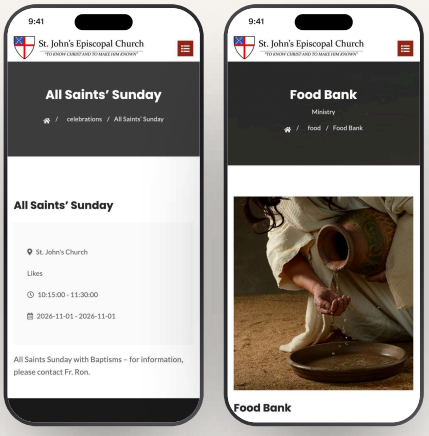
UPCOMING EVENTS ON THE HOME PAGE

- Episcopal red, the parish crest and the motto
- A welcome from the Rector
- Six menus, 36 pages: worship, ministries, sacraments, membership, giving, resources
- Welcome slides with Sunday service times
- Ministries in tabs, events below
- Facebook and YouTube in the top bar

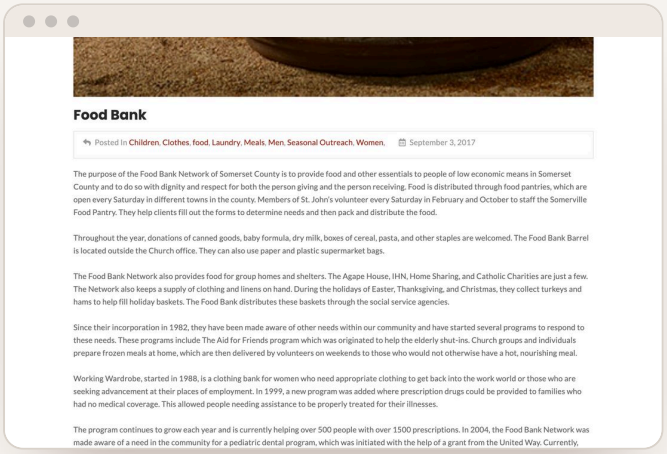
What's on, and who to ask.



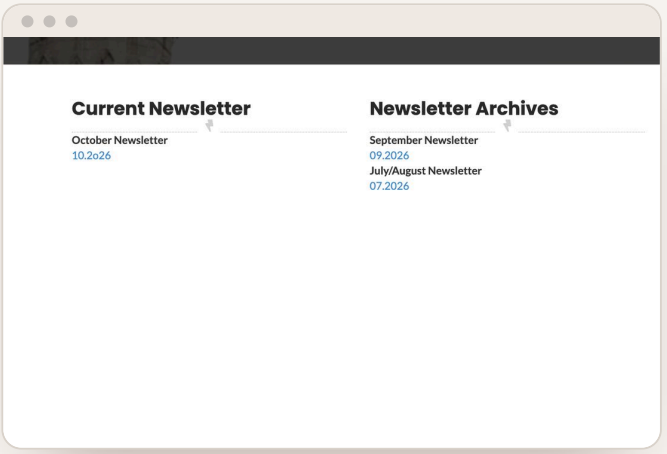
AN EVENT: ALL SAINTS' SUNDAY, 1 NOV 2026



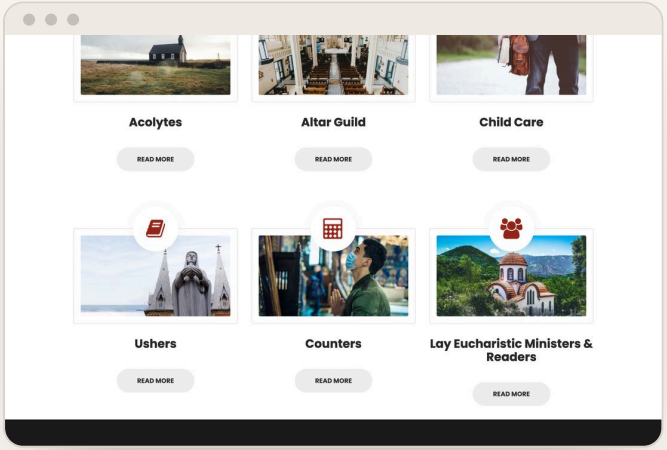
ON A PHONE: EVENT AND MINISTRY



A MINISTRY: THE FOOD BANK



NEWSLETTERS, CURRENT AND ARCHIVED



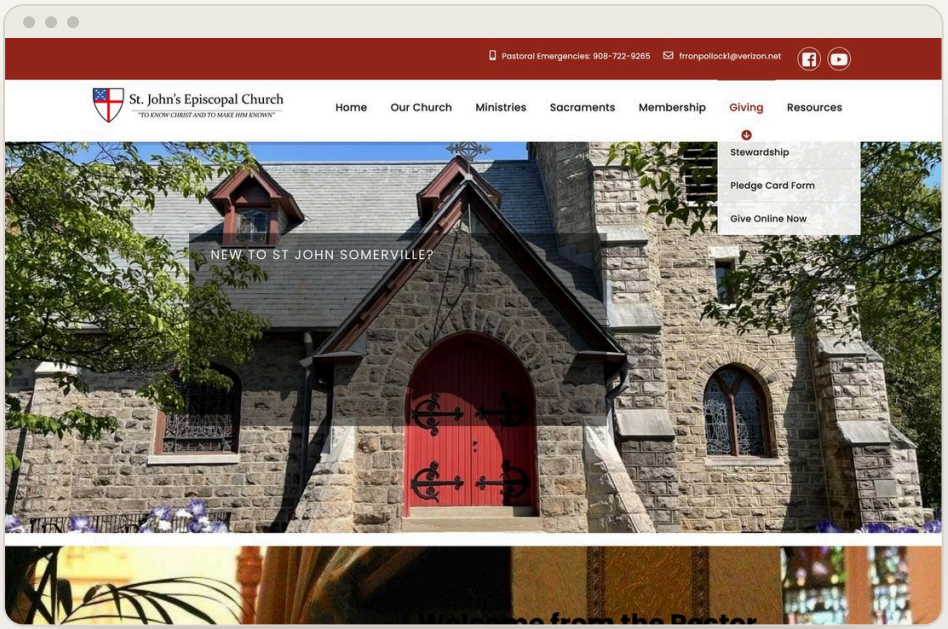
SUNDAY SCHEDULE: ACOLYTES, ALTAR GUILD, USHERS

- Each event with date, time and place
- The next three events on the home page
- Episcopal Church Women, Food Bank, Youth Group and Seasonal Outreach
- Sunday Schedule with the people who serve
- Newsletters posted by the office

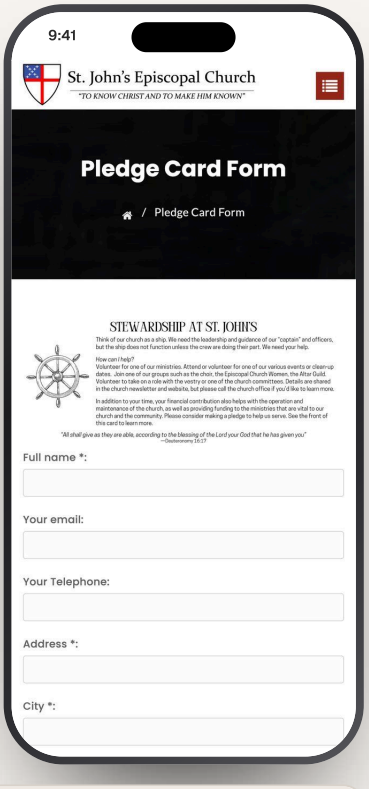
03 · GIVING

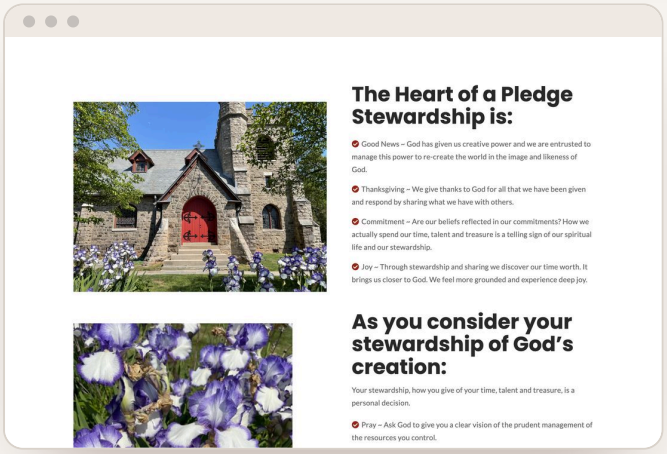
Giving, one tap away.

Give Online Now sits in the main menu on every page and opens the parish's online giving. The Stewardship page explains the campaign, and the pledge card can be filled in online.

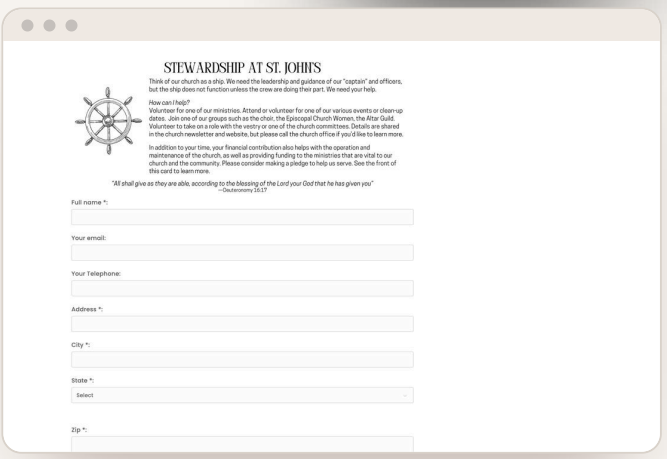


GIVING MENU: STEWARDSHIP, PLEDGE CARD FORM, GIVE ONLINE NOW





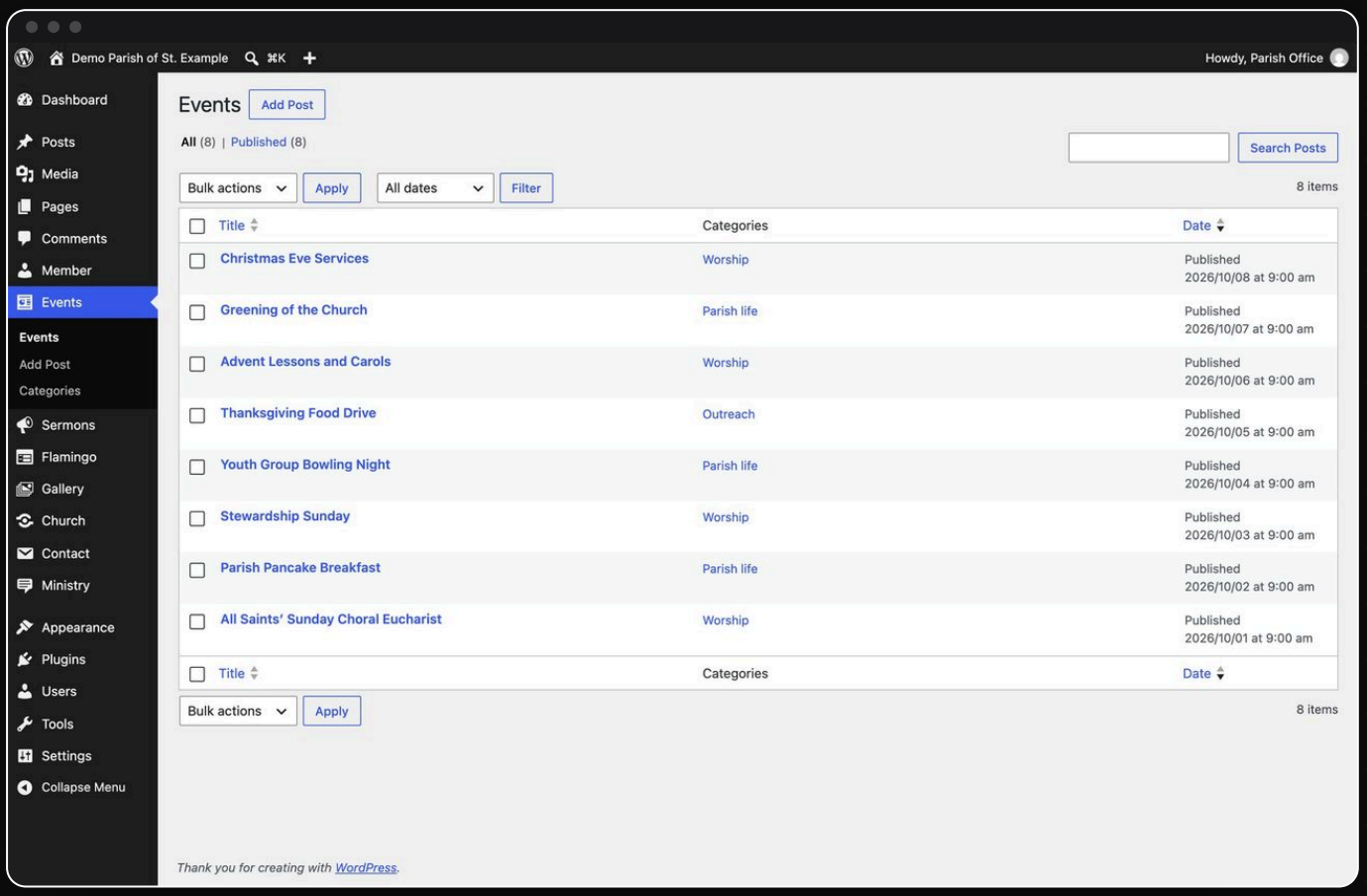
STEWARDSHIP, IN THE PARISH'S WORDS



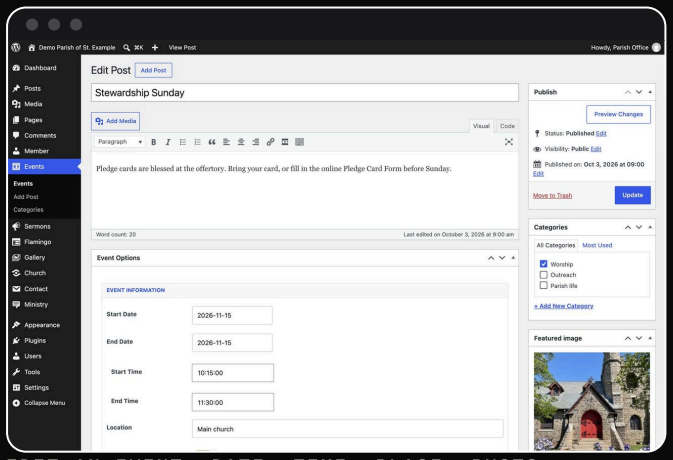
THE PLEDGE CARD FORM

- Give Online Now on every page, desktop and phone
- Pledge card: name, contact and annual, monthly or weekly amount
- Online giving through the parish's giving provider
- Each pledge kept for the office

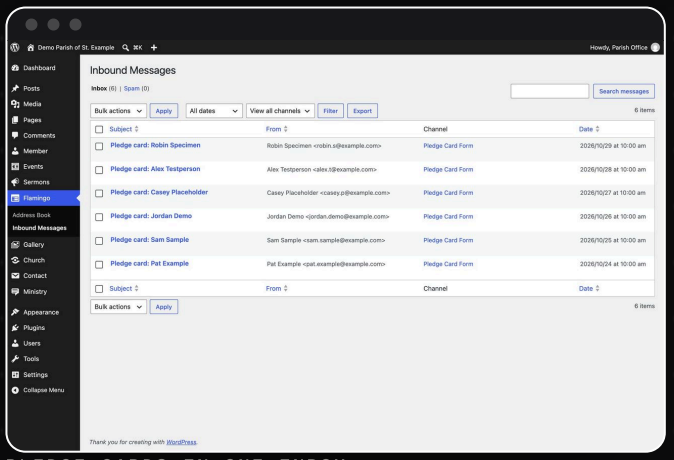
The office runs it.



EVENTS IN WORDPRESS · LOCAL DEMO, FICTITIOUS "DEMO PARISH OF ST. EXAMPLE"



EDIT AN EVENT: DATE, TIME, PLACE, PHOTO



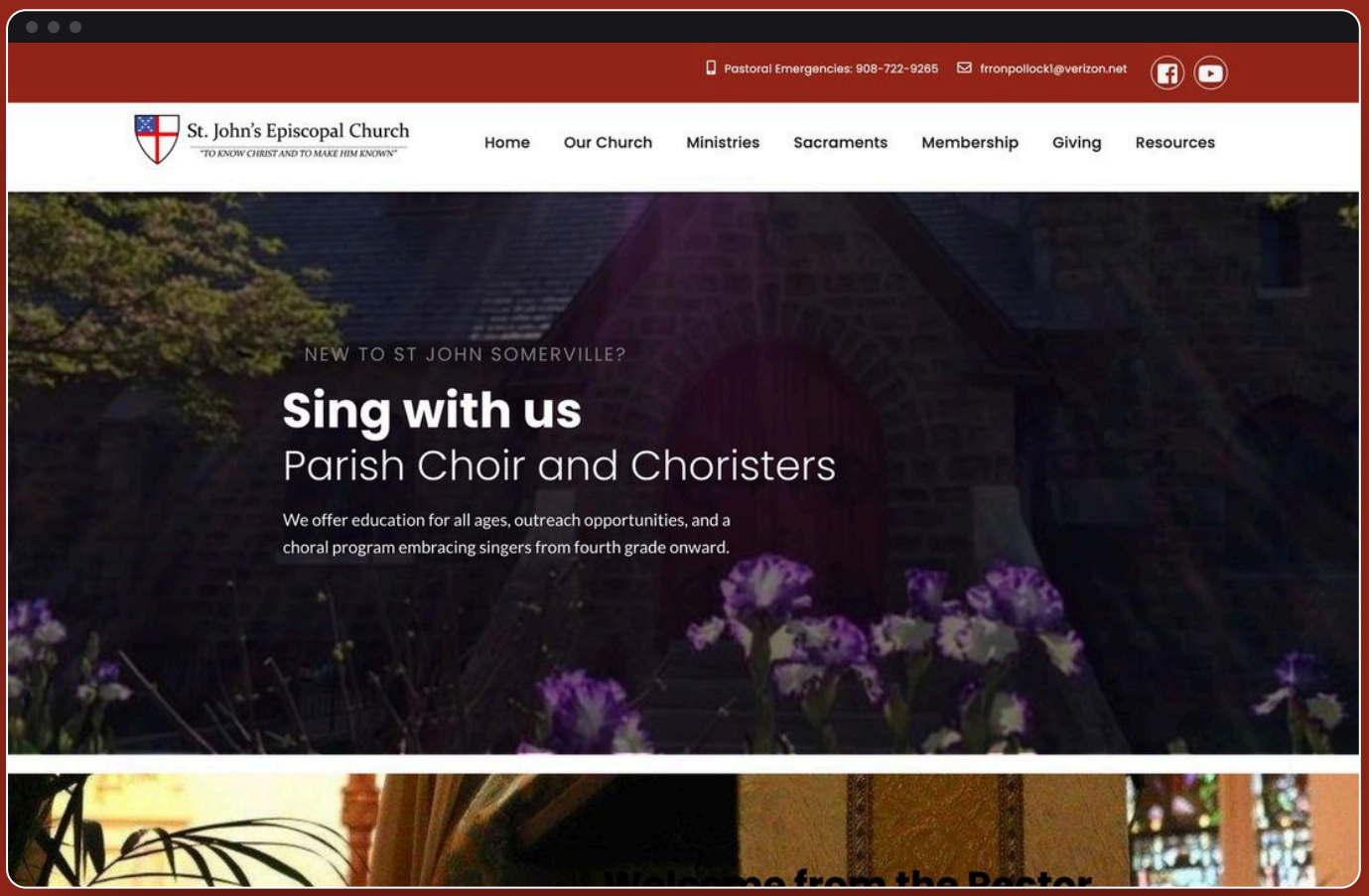
PLEDGE CARDS IN ONE INBOX

- Pages edited like a document
- One library for every photo
- Ministries, each a page the office updates
- Menus edited by drag and drop

St. John's Episcopal Church

Somerville, New Jersey · since 1851 · *"To know Christ and to make Him known"*

An Episcopal parish in Somerville, New Jersey. We built its WordPress website in 2021 on the Deeds church theme, set up in the parish's red, crest and motto, with giving in the main menu, an online pledge card, events and ministries, and newsletters the office posts itself. P26 still looks after the site.



4×

more donations since online giving went live

CLIENT-REPORTED, OCT 2026

100%

satisfied with the new design

CLIENT-REPORTED, OCT 2026

70%

less time managing content

CLIENT-REPORTED, OCT 2026

Scan to see it live

stjohnsomerville.org

FIGURES REPORTED BY ST. JOHN'S, OCT 2026 · SITE FACTS FROM STJOHNSOMERVILLE.ORG, 30 OCT 2026

HOW WE WORK

From first call to a site you run.

01

CALL AND REVIEW

We look at what you have

A free 30-minute call, then a look at your current site, bulletin and giving: what people look for and where it is today.

02

MENUS AND CONTENT

Every page finds its place

We sort your pages into clear menus, set up events and ministries, and put giving where people see it.

03

BUILD AND REVIEW

The new site, in your colours

Built on a preview link for you and your vestry to check on a phone and a laptop before anything changes.

04

LAUNCH AND HAND OVER

Live, and the office runs it

Logins for your office, a walkthrough of events, pages and photos, and care after launch.

WHAT WE NEED FROM YOU

- Access to your current site or its content
- Service times, ministries and upcoming events
- Your pledge card or the fields it asks for
- One person who can say yes
- Your crest or logo, colours and photos
- Your online giving link
- One contact email and phone number
- Who in the office will edit the site

P26

WEBSITES FOR CHURCHES AND NONPROFITS

Book a free 30-minute call.

Ask for a quote.

Websites for churches and nonprofits: a site in your colours, events and ministries, online giving one tap away, pledge and contact forms, edited by your office, and care after launch.

abhishek@p26.co

+91 74057 38627
CALL OR WHATSAPP

cal.com/abhishekj/p26-meeting
BOOK A CALL

Vadodara, Gujarat, India

Scan for the case study on p26.co

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