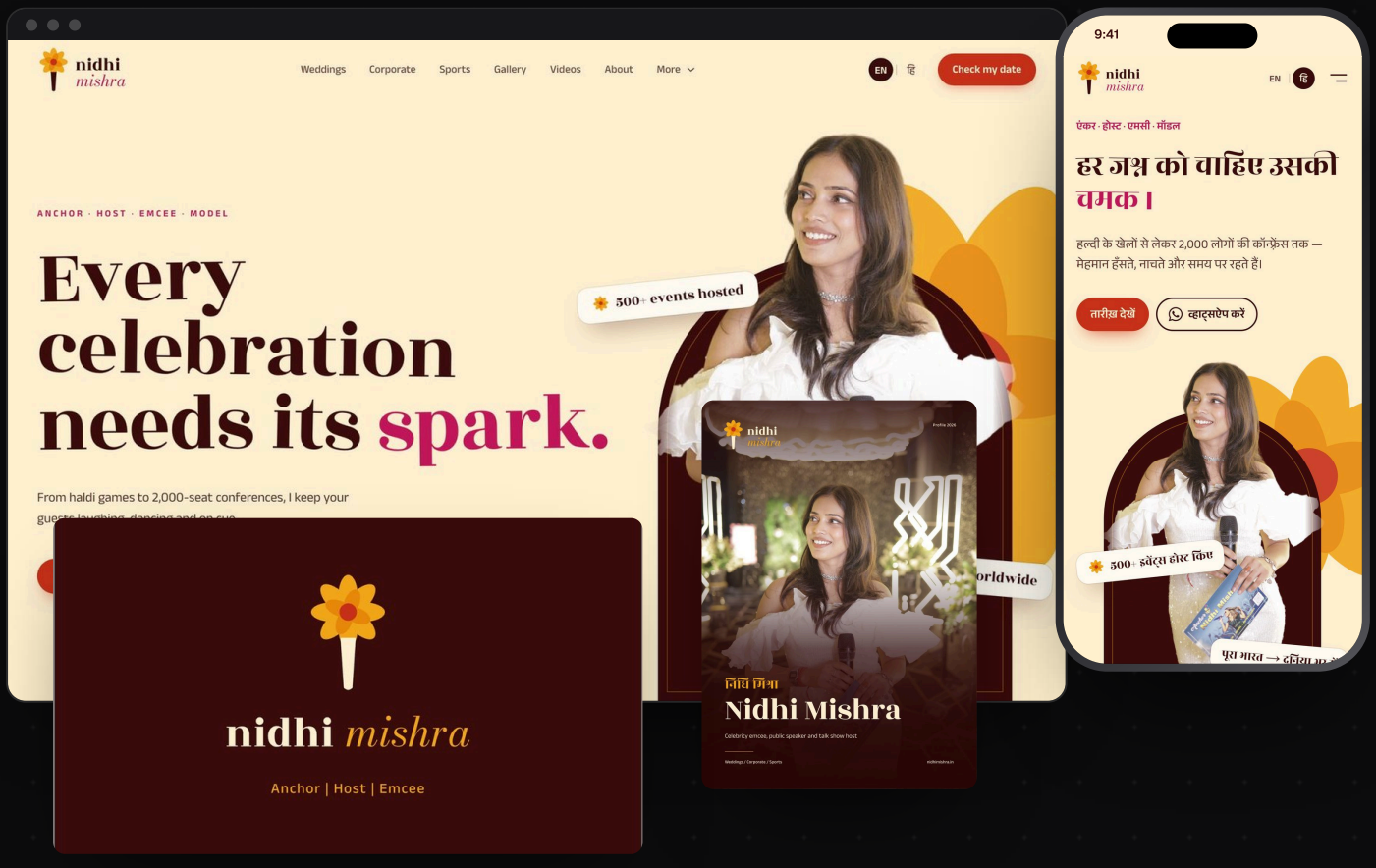
P26

ANCHOR & EVENT WEBSITE KIT · 2026

FOR ANCHORS, EMCEES, HOSTS AND EVENT MANAGERS

Your stage deserves a site.

Your website in two languages, an enquiry CRM with quotes and invoices, and a brand with cards, cue cards and a profile. One package, ready in 5 days.



WHY

A profile PDF is not a booking system.

Most anchors and hosts get booked through DMs, forwards and calls. Enquiries slip, prices are typed again for every chat, and a search for your name shows someone else.

TODAY

Scattered

- Enquiries lost in WhatsApp and DMs
- No price list, so every chat starts from zero
- The profile is an old PDF
- Google shows someone else for your name
- Quotes typed by hand, GST worked out each time
- Dates kept in a notebook or a phone

WITH P26

One package

- Every enquiry in one CRM, with status, notes and owner
- Packages and prices on your site, edited by you
- A site and profile in your own brand
- Pages that Google and AI assistants can read
- GST quotes and invoices as branded PDFs
- Every event date on a calendar, on your phone

This guide shows the kit as we built it for **Nidhi Mishra**, a celebrity emcee in Delhi (**nidhimishra.in**). Public pages are from her live site. Admin screens come from a demo account with fictitious data.

WHAT'S INCLUDED

Site, CRM and brand. One package.

01
Website

- Two languages, e.g. English and Hindi
- A page for each type of event you host
- Packages with prices, gallery, videos, reviews, press
- Four-step enquiry form and WhatsApp button
- Sitemap, structured data and llms.txt

02
Admin and CRM

- Enquiries on a board and a table, CSV export
- Clients matched by email or phone
- Team roles: owner, admin, editor, enquiry manager
- Calendar with a private link for your phone
- Quotes and invoices with GST, PDF and email

03
Brand

- Logo: directions, concepts, final
- Colour palette and type
- App icon and favicon

04
Print

- Business card
- Cue cards
- Profile PDF, for print and the web
- QR codes to your site

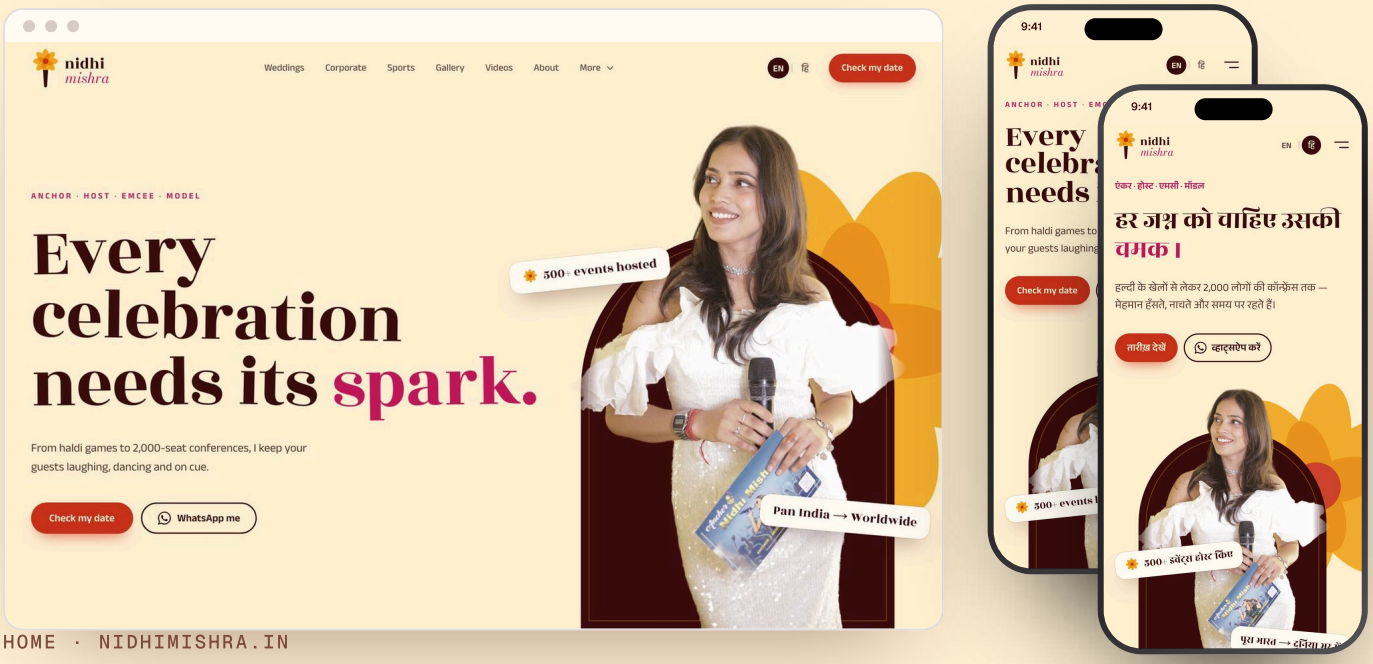
₹70,000 incl. GST · $1,500

One-time · ready in 5 days · set up on your own domain and hosting · domain in your name

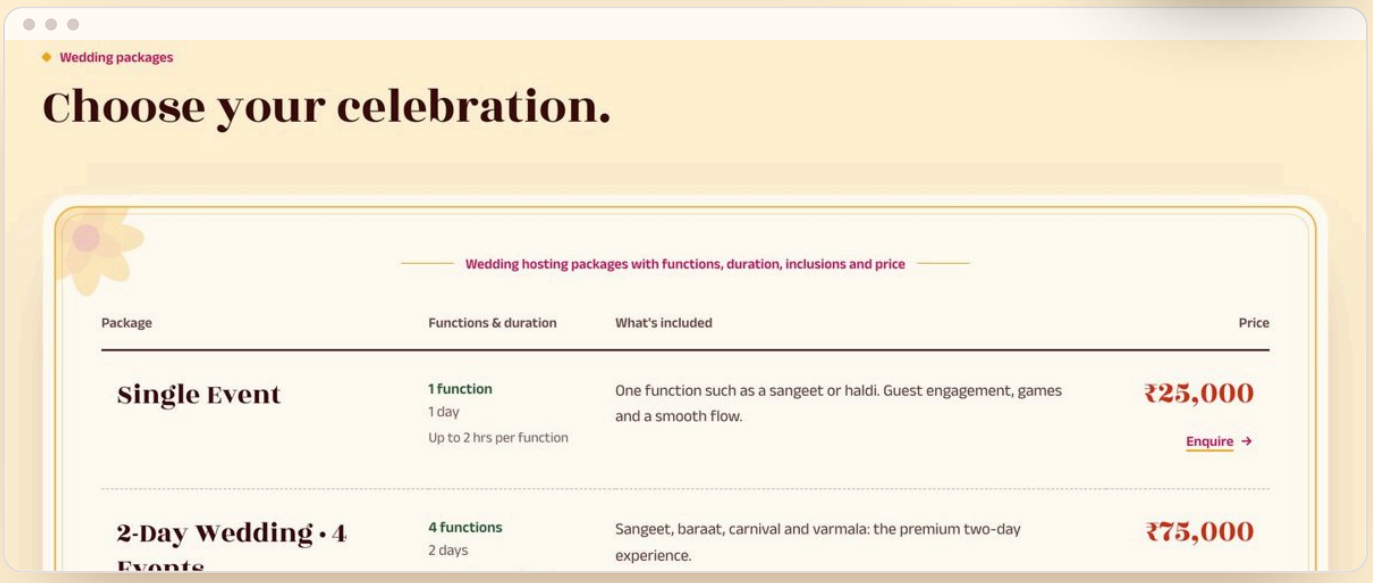
01 · WEBSITE

Her site, in her colours.

A home page with her numbers and awards, a page per market, packages with prices, and the same site in Hindi.



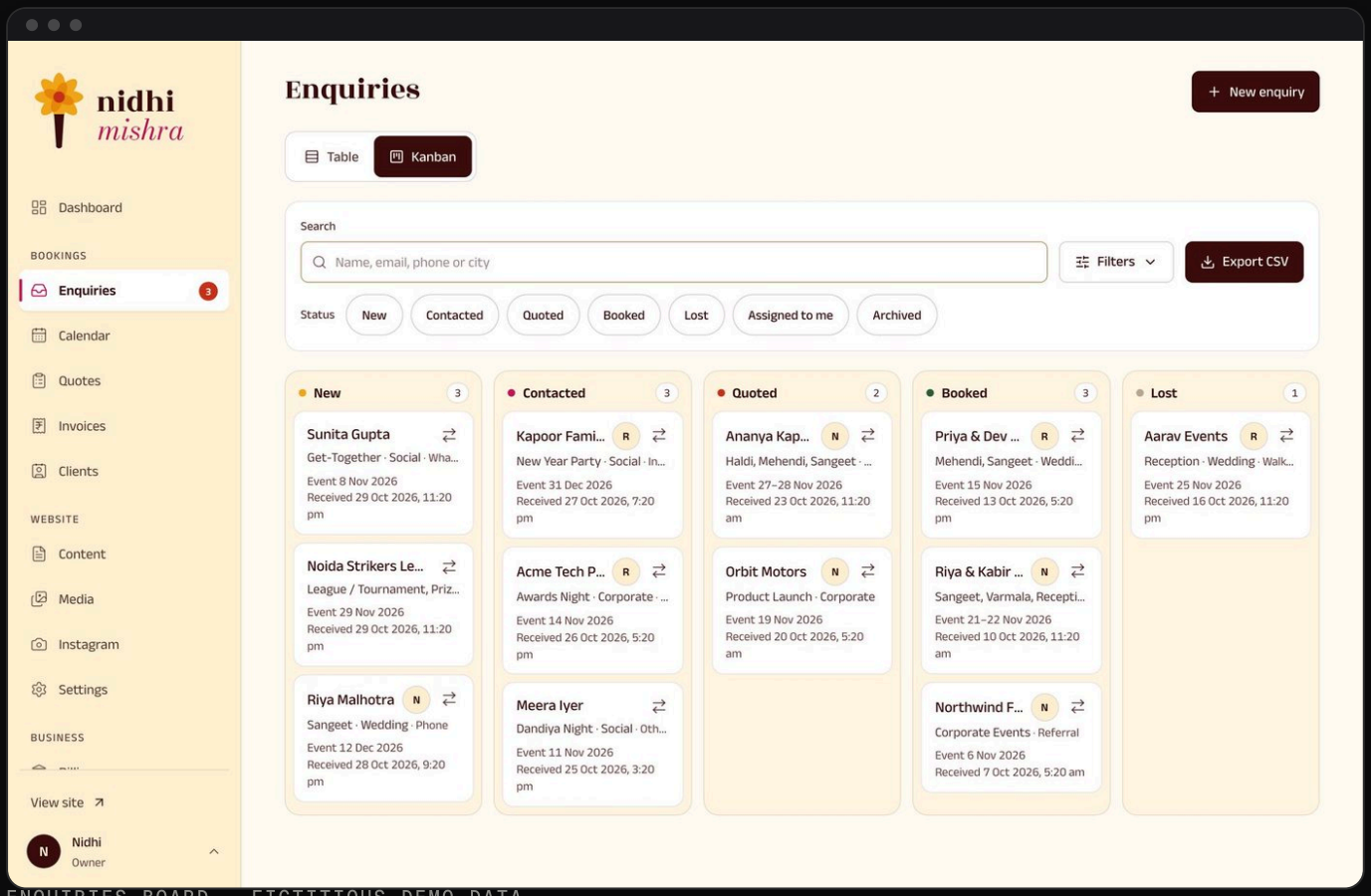
HOME · NIDHIMISHRA.IN



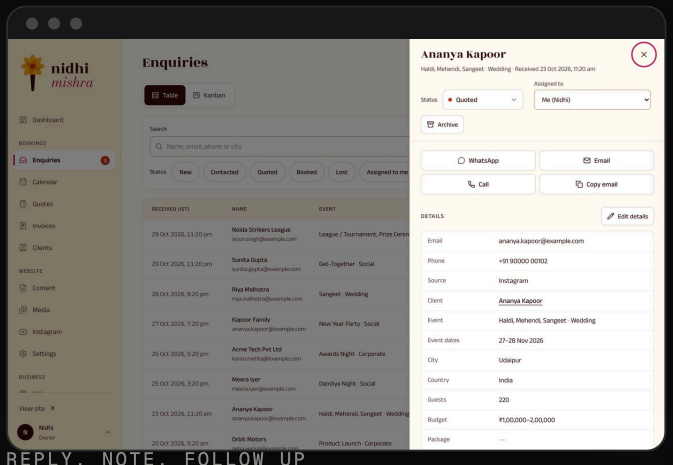
WEDDING PACKAGES, PRICES SET IN THE ADMIN

- Weddings, corporate and sports pages
- Events, gallery, videos, press and journal
- WhatsApp button that knows the page
- English and Hindi on every page
- Four-step enquiry form, auto-reply email
- Save-the-contact QR (vCard)

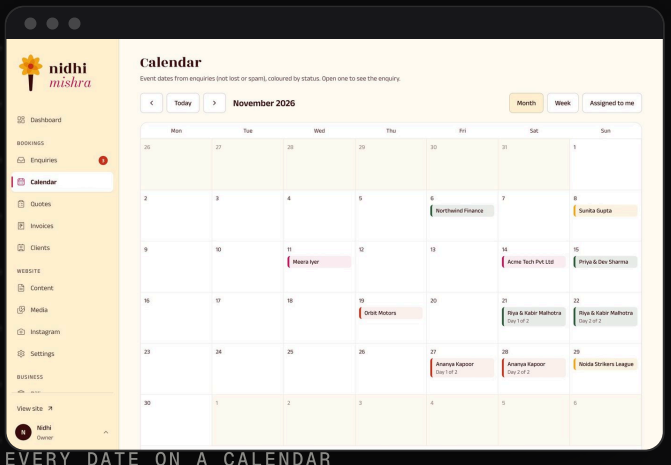
Run it from one admin.



ENQUIRIES BOARD · FICTITIOUS DEMO DATA



REPLY, NOTE, FOLLOW UP



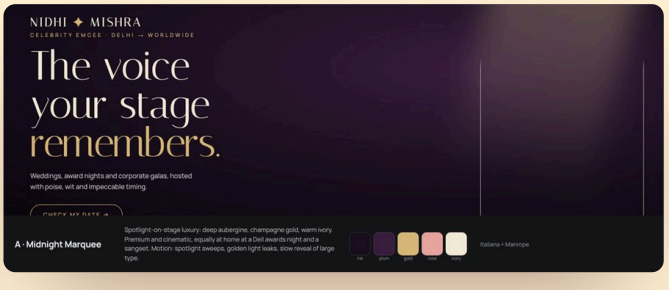
EVERY DATE ON A CALENDAR

- Dashboard: new enquiries, bookings, latest leads
- Clients with every enquiry they sent
- Manual enquiries from phone, WhatsApp, walk-ins
- Media library, cut-outs, every section editable

Idea, concept, final.

01 · IDEA: THREE DIRECTIONS, HALDI FESTIVE CHOSEN



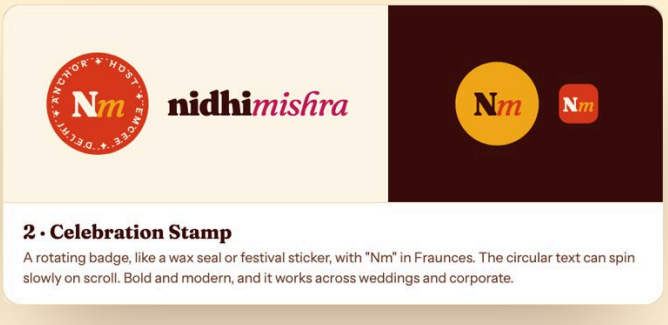




Maroon, sindoor, rani, marigold, mehendi, haldi

02 · CONCEPT: FOUR LOGO ROUTES, GENDA MIC CHOSEN









03 · FINAL: THE GENDA MIC, A MARIGOLD-HEADED MICROPHONE

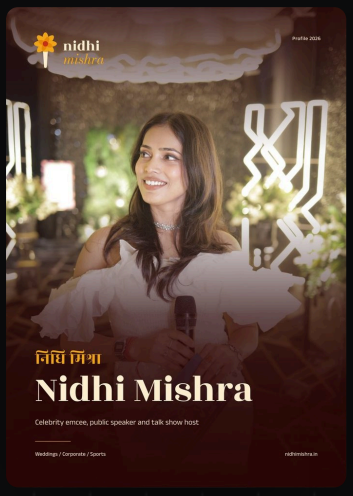


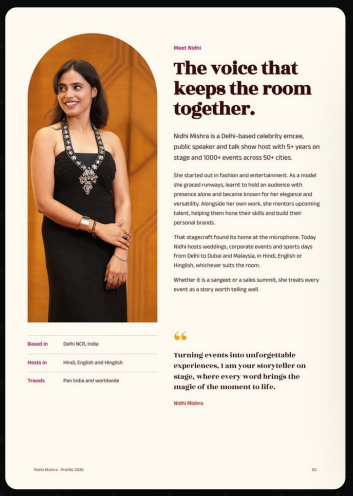


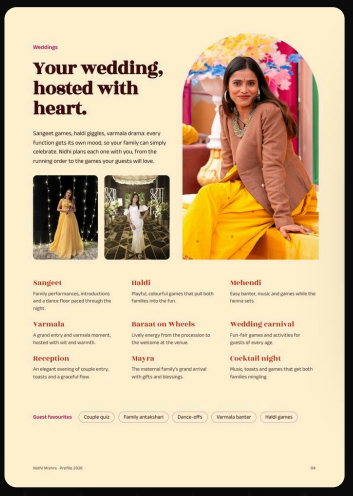


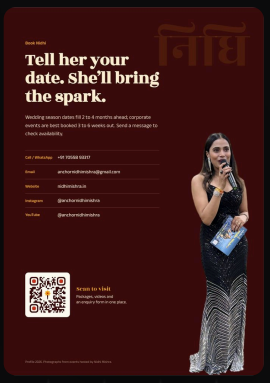
Type: Rozha One for display, Anek Latin and Anek Devanagari for text.

Ready for the stage.









PROFILE PDF · 11 PAGES, PRINT AND WEB



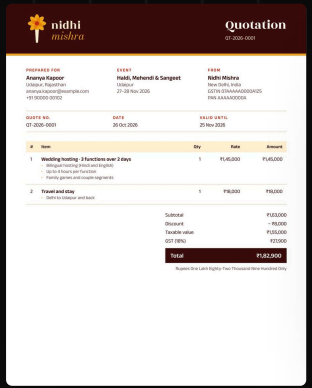


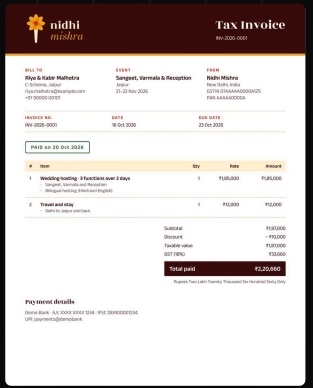






BUSINESS CARDS, FRONT AND BACK, THREE COLOURWAYS · CUE CARDS



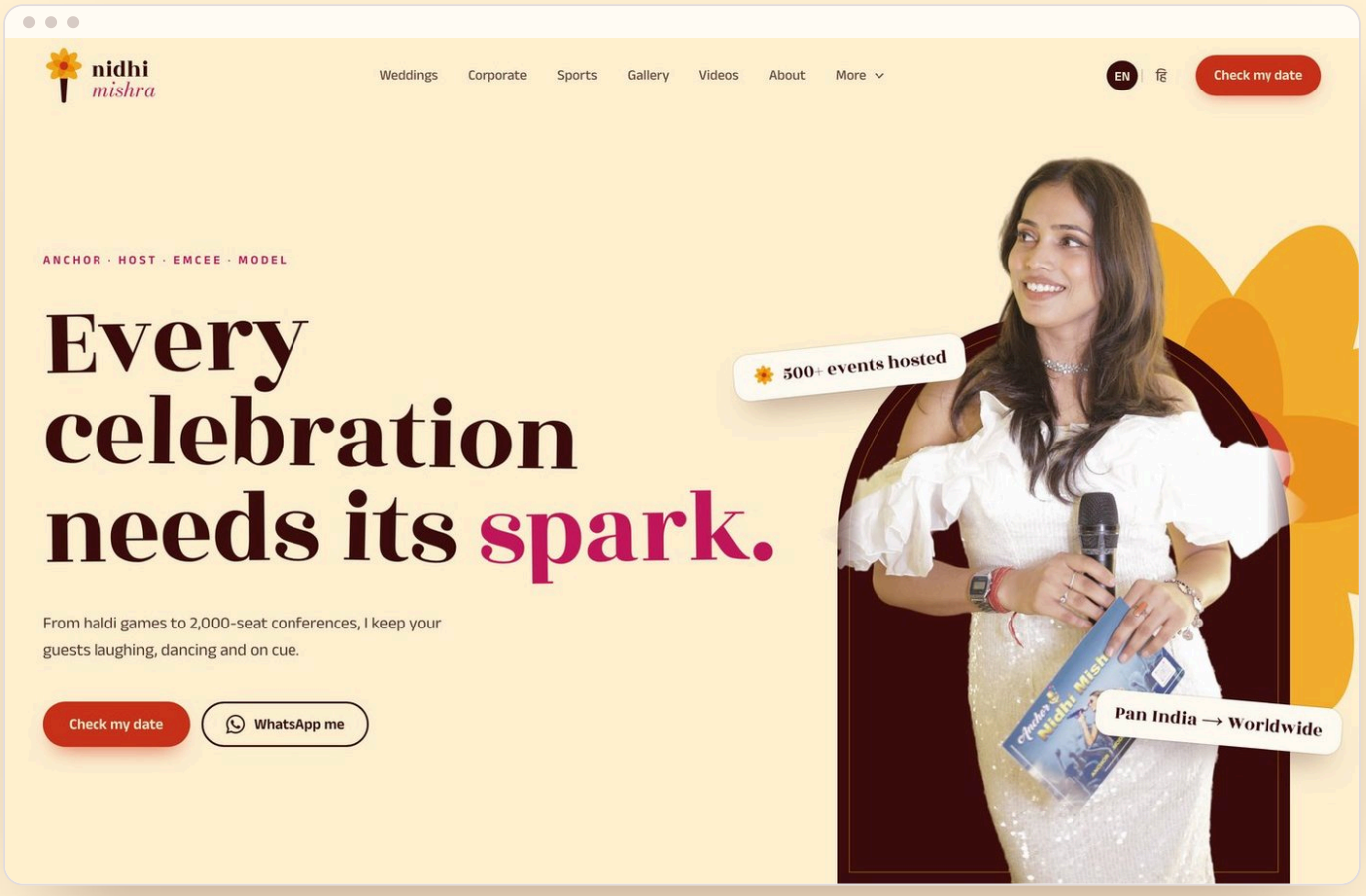


- Print-ready PDFs with bleed and crop marks
- QR codes in three colours
- Branded GST quotes and invoices from the admin

CASE STUDY · NIDHIMISHRA.IN

Nidhi Mishra, celebrity emcee.

A Delhi anchor for weddings, corporate and sports events, in Hindi and English. We built her brand, her bilingual site, her enquiry CRM with quotes and invoices, and her print kit.



5+ years on stage

500+ events

50+ cities

4+ countries

Best Anchor Award for Outstanding Stage Presence 2026–27 · Best Anchor, BMK Awards 2024 · 78 URLs in the sitemap, English and Hindi
Figures from nidhimishra.in, 30 Oct 2026

Scan to see it live

nidhimishra.in

HOW WE WORK

From first call to live in 5 days.

01

DAY 1

Call and brief

We agree the pages, packages and languages. You send the material on the list below.

02

DAYS 1 TO 3

Brand and build

Logo directions and concepts, your pick, then the site and the admin in your brand.

03

DAYS 4 AND 5

Review and launch

You check every page on your phone, we make the fixes, set the site up on your domain and hosting, and go live.

04

AT LAUNCH

Hand over

Your admin logins and a walkthrough, plus print files for the cards, cue cards and profile.

WHAT WE NEED FROM YOU

- Photos and videos from your events
- Events, clients and awards to show
- Phone, email and WhatsApp for enquiries
- Domain and hosting accounts, in your name
- Your packages and prices
- A short bio, and which languages
- GST and bank details for invoices
- One person who can say yes

P26

ANCHOR & EVENT WEBSITE KIT

Book a free 30-minute call.

₹70,000 incl. GST · $1,500

One-time, for India and international clients. Ready in 5 days. We set up the site on your own domain and hosting accounts. You pay the domain and hosting provider directly, and the domain is in your name.

Optional maintenance, from launch: ₹4,000 + GST or $100 a year. Security and framework updates, backups, uptime monitoring, SSL checks and small content changes. Hosting is not included.

abhishek@p26.co

+91 74057 38627
CALL OR WHATSAPP

cal.com/abhishekj/p26-meeting
BOOK A CALL

Vadodara, Gujarat, India

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