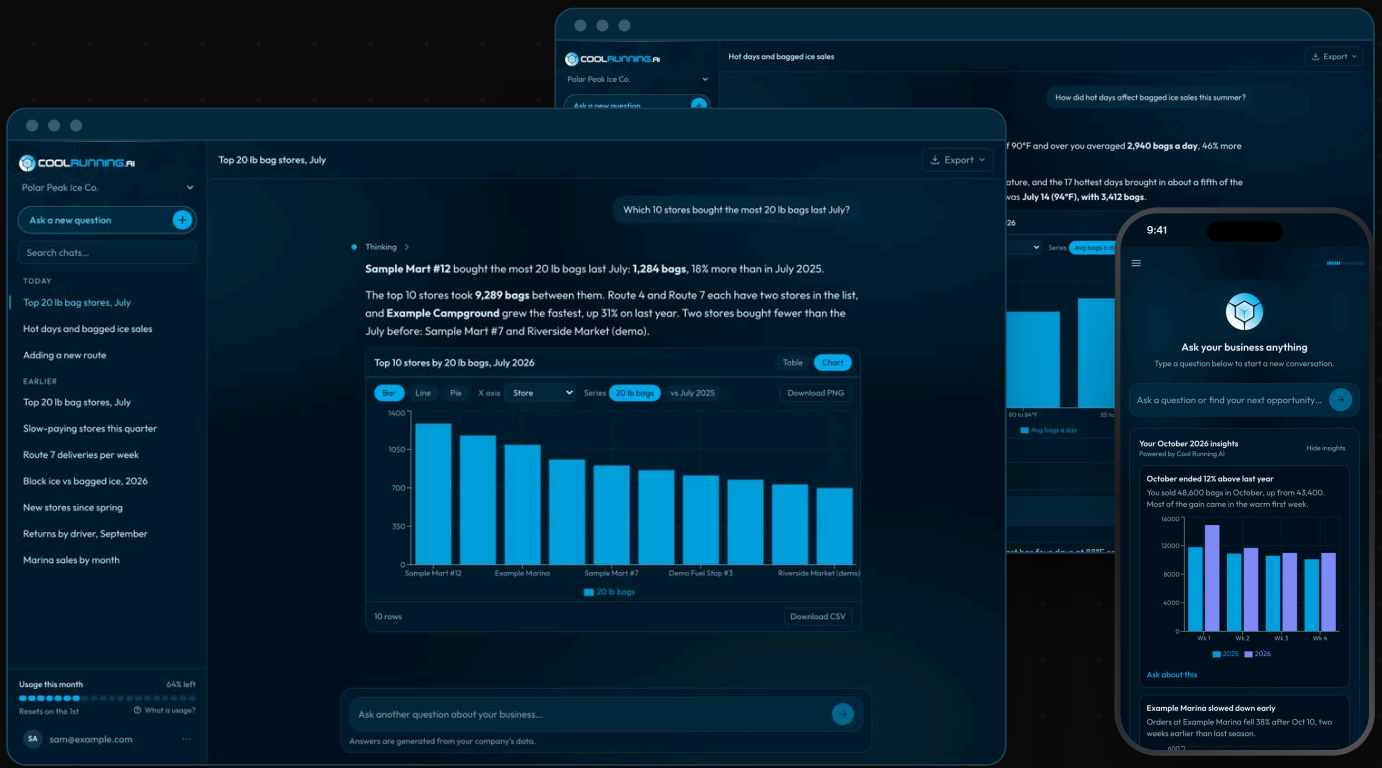
P26

CASE STUDY · COOLRUNNING AI

AI ASSISTANTS ON A COMPANY'S OWN DATA

# Just ask.
# Your delivery data, in plain English.

For Cool Running Software, which runs routes, deliveries and invoicing for ice companies, we built CoolRunning AI: ice company owners and dispatchers ask their own sales and route data questions in plain English and get tables, charts, CSVs and a monthly insights email.




APP SCREENS: SAMPLE DATA, FICTITIOUS

WHY

# The answers were in the warehouse. Nobody could ask.

Each ice company on Cool Running has its sales, routes and invoices in its own data warehouse. Getting an answer out of it meant a report request or a spreadsheet. Cool Running wanted owners and dispatchers to just ask: which stores are slipping, how last July compared, what the heat next week means for orders.

BEFORE

## The old way

- Data in a warehouse nobody queries
- Custom reports by request
- Spreadsheets on Monday morning
- A hot week, and the trucks short on ice
- How-to questions sent to support

WITH COOLRUNNING AI

## Ask, and see it.

- Questions in plain English, answered from the licence's own data
- Sortable tables, charts and CSV downloads
- Read-only queries, each one audited
- Weather history and a 15-day forecast beside sales
- How-to answers from Cool Running's own help, with sources
- 3 to 5 insights a month, by email and on the home screen

This guide shows the work we did for **Cool Running Software, LLC**, Ohio, USA. The sign-in page is the live one at app.coolrunning.ai. Every other screen is the real app, served on its own with **fictitious sample data** (the ice company "Polar Peak Ice Co.", invented stores and figures) and scripted demo chats. No customer data appears here.

WHAT WE BUILT

# Ask, stay safe, know the weather, hear back monthly.

## 01

### Ask in plain English

- Sign in with the Cool Running account, pick a licence
- Thinking and answer stream as they happen
- Sortable tables, charts, CSV; stop button
- Conversations by licence; PDF and CSV export

## 02

### Safe by design

- One code path to the data
- A single read-only SELECT per query
- The server picks the database, never the model
- 500 rows, 1 MB, 30 s caps; every query audited

## 03

### Weather and help

- Weather back to 1940 and a 15-day forecast
- Cooling degree days: ice demand follows heat
- Help answers from the blog and training videos
- Sources under each answer, refreshed weekly

## 04

### Insights and admin

- 3 to 5 AI insights per licence each month
- Emailed to admins, shown on the home screen
- Plans, seats, coupons and a billing API
- An admin portal of about 25 screens

## Ask for a quote

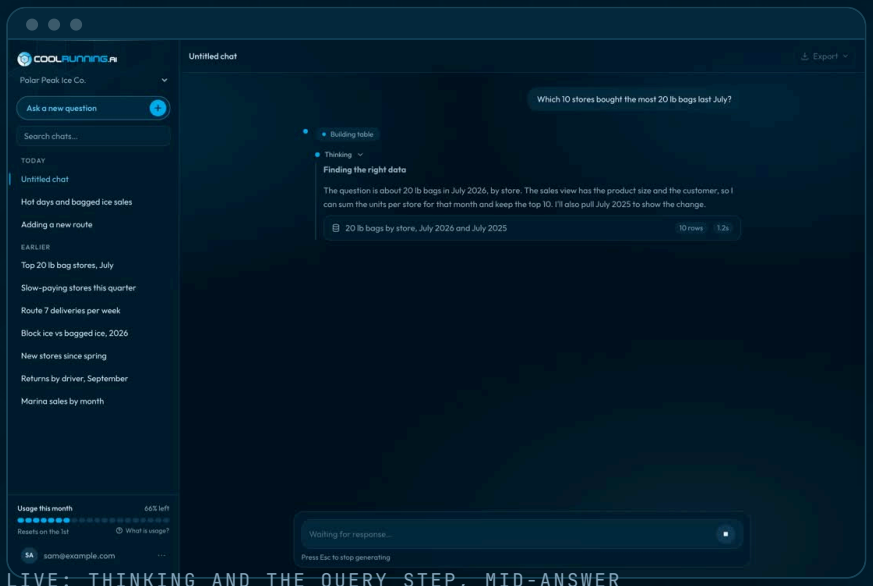
AI assistants that answer questions from your own database, safely, with the tools and admin your business needs.

# Ask your business anything. See it as a table or a chart.

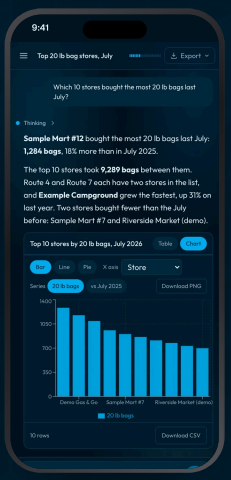
"Which 10 stores bought the most 20 lb bags last July?" Google Gemini, with tool calling, looks up the tables it needs, writes a read-only query against that licence's warehouse and streams its thinking and answer. The result is a sortable table with a chart view and a CSV download.




THE ANSWER, SWITCHED TO ITS CHART VIEW




LIVE: THINKING AND THE QUERY STEP, MID-ANSWER




- Phone layout
- Stop button
- PDF export

02 · SAFE BY DESIGN

# Read-only.
# Every query logged.

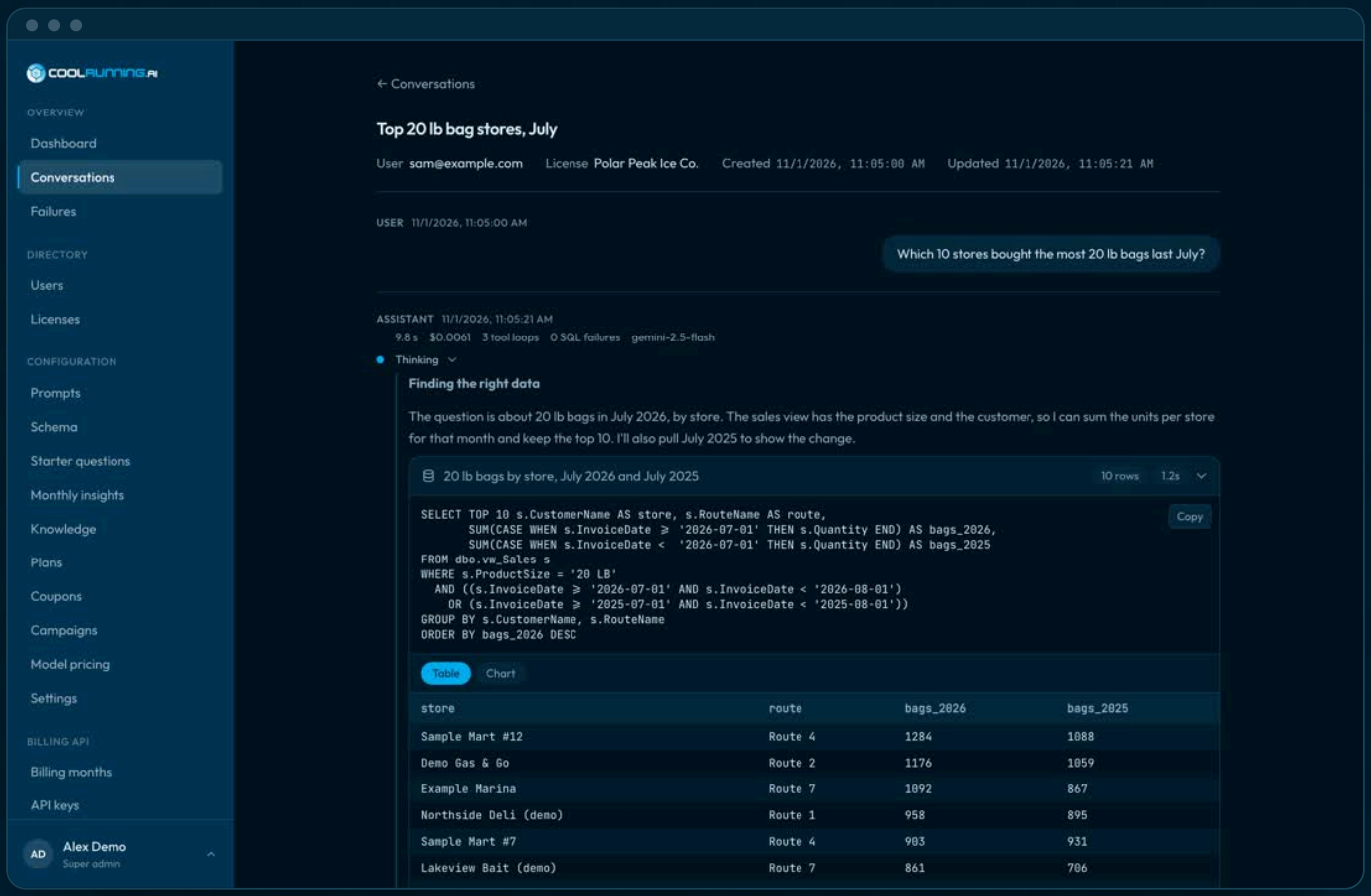
The model can reach a warehouse through one code path only. Each query is checked to be a single read-only SELECT, the server decides which licence's database it runs on, and results are capped. The full SQL and rows are recorded for admins; by default users see a step summary, not the SQL.

**A question**
PLAIN ENGLISH

**AI writes one SELECT**
CHECKED READ-ONLY

**Server picks the database**
NEVER THE MODEL

**That licence's warehouse**
500 ROWS · 1 MB · 30 S



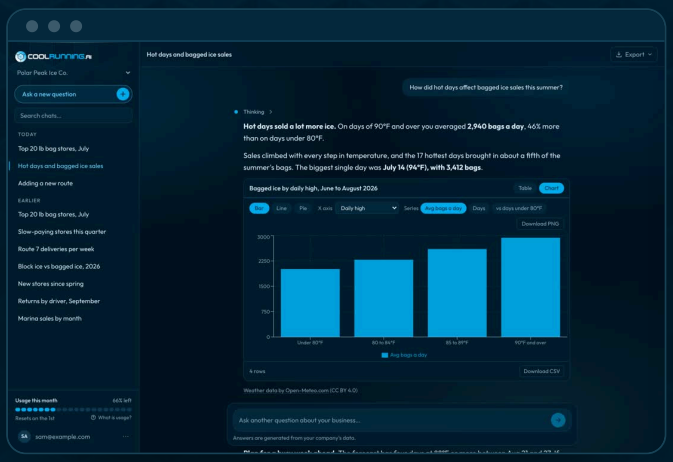

ADMIN PORTAL: THE CONVERSATION INSPECTOR SHOWS THE THINKING, THE SQL AND THE ROWS

- Blocks changes, procedures, comments and multiple statements
- Every executed query audited on the message
- Read-only database login
- Admin views of a conversation are audited too

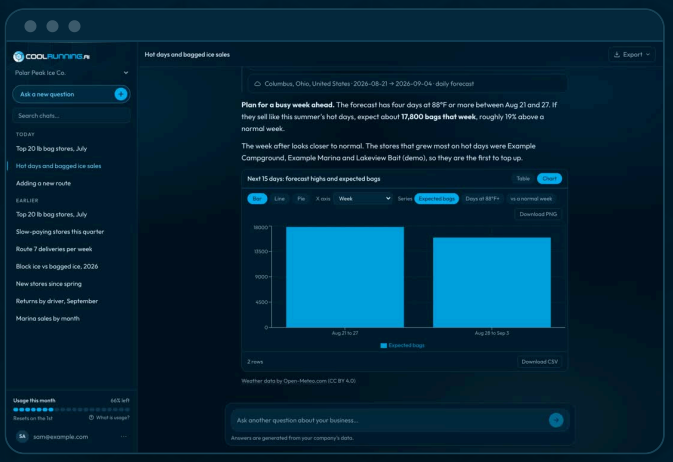
SAMPLE DATA, FICTITIOUS · FROM THE APP'S README AND CODE (GUARDSQL)

# Ice follows the heat.
# Help comes with sources.

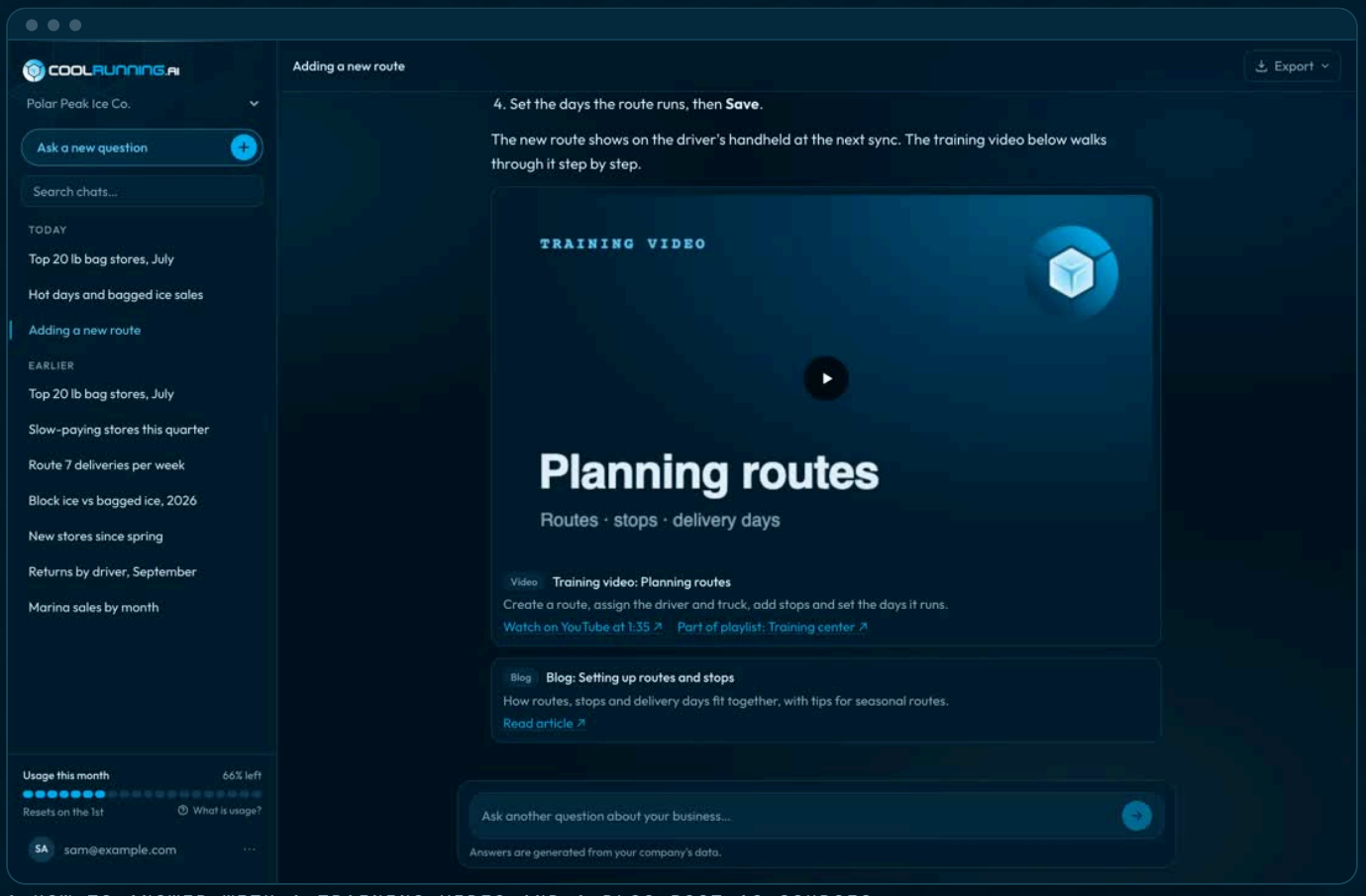
A weather tool gives the AI observed weather back to 1940 and a 15-day forecast, with cooling degree days, so sales can be read against the heat. "How do I..." questions are answered from Cool Running's blog, pages and training videos, with the sources shown under the answer.




BAGGED ICE BY DAILY HIGH, SUMMER




NEXT 15 DAYS: EXPECTED BAGS

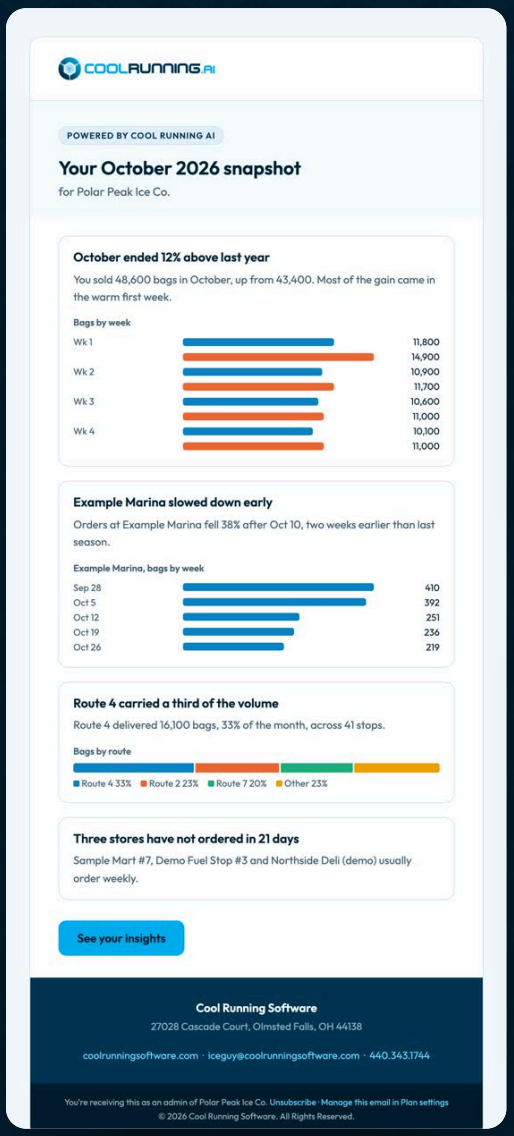



A HOW-TO ANSWER WITH A TRAINING VIDEO AND A BLOG POST AS SOURCES

SAMPLE DATA, FICTITIOUS · WEATHER DATA BY OPEN-METEO · SOURCE TITLES ILLUSTRATIVE

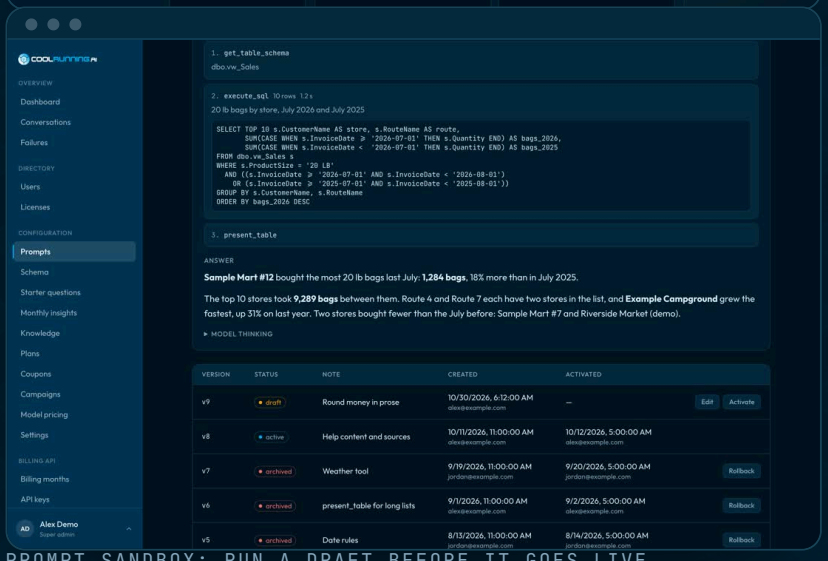
# It writes to you every month. Run it as a product.

Each month the AI writes 3 to 5 insights from every licence's own data, emails them to its admins and shows them on the home screen; licences without AI get a teaser. Cool Running runs it all from an admin portal: plans, seats, coupons, usage, prompt versions and an audit log.




THE MONTHLY INSIGHTS EMAIL




PROMPT SANDBOX: RUN A DRAFT BEFORE IT GOES LIVE

- Users and licences
- Plans, coupons, campaigns
- Conversations, failures
- Prompts and sandbox
- Schema, starters
- Usage, cost, audit

EMAIL RENDERED FROM THE APP'S OWN TEMPLATE · SAMPLE DATA, FICTITIOUS

CASE STUDY · COOL RUNNING SOFTWARE, OHIO, USA

# COOLRUNNING.AI

Cool Running Software runs routes, deliveries and invoicing for ice companies. P26 built CoolRunning AI from July to October 2026: the chat app, the safe query engine, weather and help tools, monthly insights, plans and billing, and the admin portal.

**Seconds**
to answer a sales question that used to need a custom report
CLIENT-REPORTED, NOV 2026

**100+**
ice company licences with access to monthly insights
CLIENT-REPORTED, NOV 2026

**6**
AI tools: data, tables, weather, help search and sources
2026 APP

**1940**
weather history, plus a 15-day forecast
2026 APP

**0**
write access: read-only queries, each audited
2026 APP

> "They took the time to understand our unique business rules and handled adjustments with great patience. We couldn't be more pleased with their work and have already signed them for a much larger development project. Highly recommended for international collaboration."



**Tony Dickson**
OWNER, COOL RUNNING SOFTWARE

- React 19, Vite, Tailwind 4, TanStack Query, Recharts
- Node 22, Express 5, Drizzle, PostgreSQL + pgvector
- MS SQL Server warehouses, Google Gemini
- AWS: App Runner, Lambda, SES, S3, EventBridge; GitLab CI
- Jul to Oct 2026 · 395 commits

APP.COOLRUNNING.AI

CLIENT-REPORTED FIGURES: COOL RUNNING SOFTWARE, NOV 2026. APP FIGURES FROM THE 2026 CODE. THE QUOTE IS TONY'S TESTIMONIAL FOR P26'S WORK WITH COOL RUNNING.

HOW WE WORK

# From your database to answers people trust.

**01**

FIRST CALL

## Walk the data

Which tables matter, the questions people ask today and who may see what. We read your schema and the reports you build by hand.

**02**

PLAN

## Guard rails first

Read-only access, which database each customer reaches, limits and audit, agreed before any AI touches the data.

**03**

BUILD

## Test with real questions

We describe your tables for the AI, try it on the questions your team asks, and tune prompts in a sandbox before they go live.

**04**

HAND OVER

## Launch and watch

Release to users, watch failures and costs in the admin portal, and add tools and insights as they ask.

WHAT WE NEED FROM YOU

- A read-only database login
- The questions people ask most
- Your help content, if any
- An AI provider account (we can set it up)
- One person who can say yes
- A test copy or sample data
- Who can see which data
- Your brand files
- A cloud account for hosting
- Feedback within a day at each step

P26

AI ASSISTANTS ON YOUR OWN DATA

# Book a free 30-minute call.

## Ask for a quote

A chat assistant over your own database with read-only, audited queries; tables, charts and CSV; tools such as weather and help search; insights by email; and the plans, billing and admin to run it as a product. Tell us about your data and your users, and we will quote for the build.


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CALL OR WHATSAPP

cal.com/abhishekj/p26-meeting
BOOK A CALL

Vadodara, Gujarat, India


Scan for the CoolRunning AI case on p26.co


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