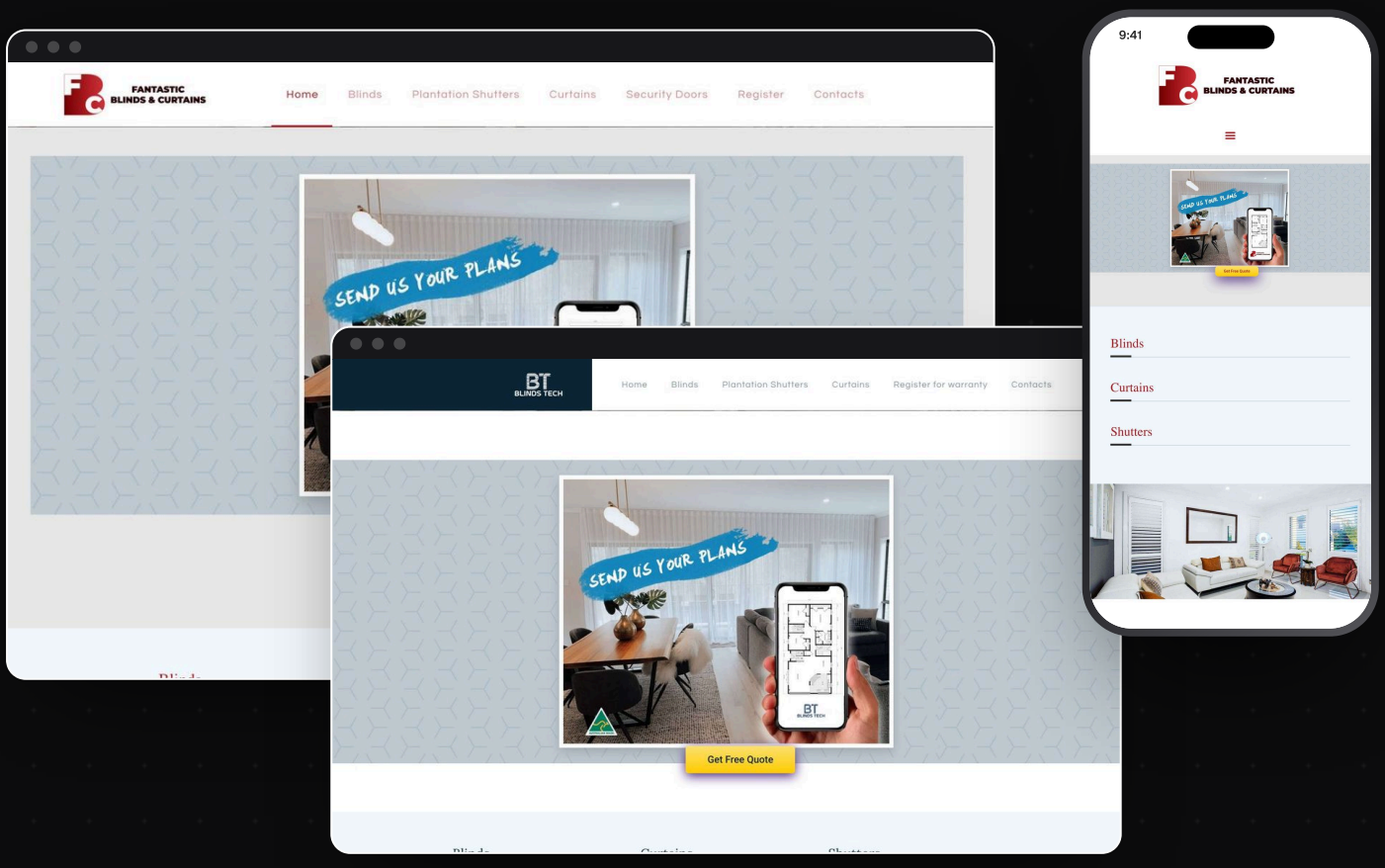
FOR TRADE AND HOME-IMPROVEMENT BUSINESSES

# Every window, one free quote away.

How we built the websites of two sister businesses in New South Wales, Fantastic Blinds & Curtains and Blinds Tech: one WordPress build in two brands, a page for every product, Get Free Quote on every page and warranty registration online.



WHY

# A website that asks for the quote.

Many made-to-measure businesses sell from a showroom and a phone. The range lives in the showroom, every quote starts with a call, and new customers come by referral.

SHOWROOM AND PHONE

## Hard to find, slow to quote

- The range only in the showroom
- Every quote starts with a call
- No logo, or one that does not travel
- Warranty cards on paper
- Found by referral only

WITH P26

## A site that quotes

- Your logo and colours on every page
- A page for every product, with photos
- Get Free Quote on every page
- "Send us your plans" for whole-home quotes
- Warranty registered online at install
- Customer reviews on the home page

This guide shows the websites we built for **Fantastic Blinds & Curtains** (St Marys, NSW, **fantasticblind.com.au**) and **Blinds Tech** (North Richmond, NSW, **blindstech.com.au**), two sister businesses that make and install blinds, shutters and curtains. Screens are from the live sites on 2 Nov 2026.

WHAT'S INCLUDED

# Brand, products, quotes, warranty. One build.

## 01

### Brand

- A logo used across the site
- Your colours and fonts
- A second brand from the same build
- Laid out for phones and laptops

## 02

### Product pages

- A range grid on the home page
- A page per product: slides, photos, how it works
- Ranges in the main menu
- A motorised blinds video

## 03

### Quotes

- Get Free Quote on every page
- "Send us your plans" banner
- Contacts page with map and form
- Phone and email on every page

## 04

### Warranty and reviews

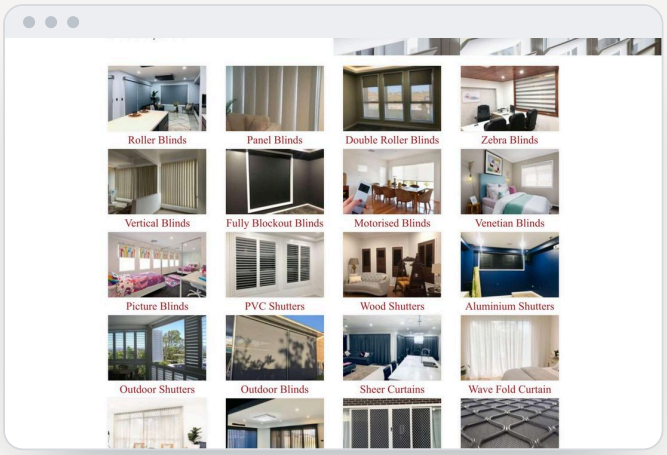
- Register for warranty form
- Address of installation, dealer, products
- Testimonials on the home page
- Maintained by P26 after launch

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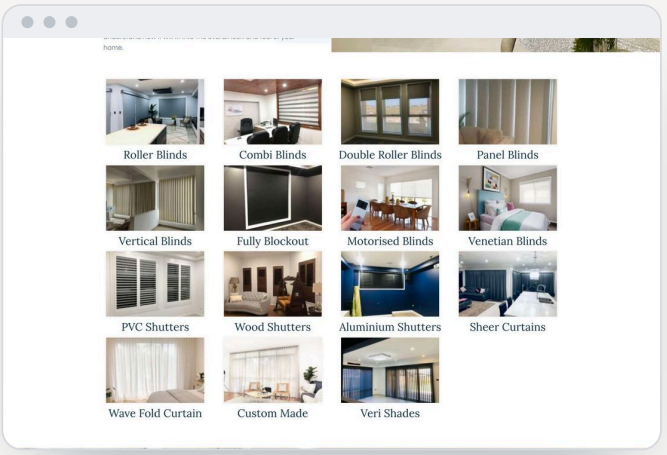
# Ask for a quote.

Book a free 30-minute call and we will scope your site.

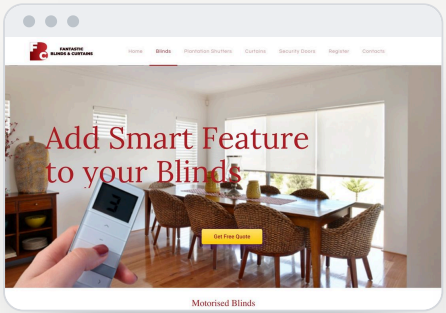
# A page for *every product.*

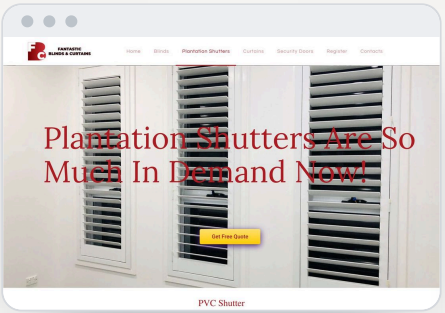


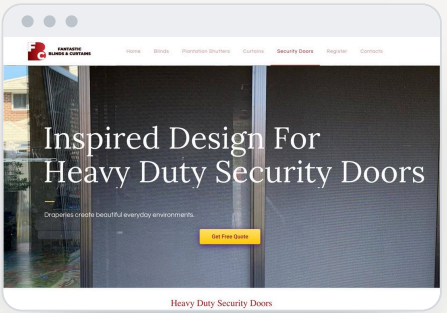

RANGE GRID · FANTASTIC BLINDS

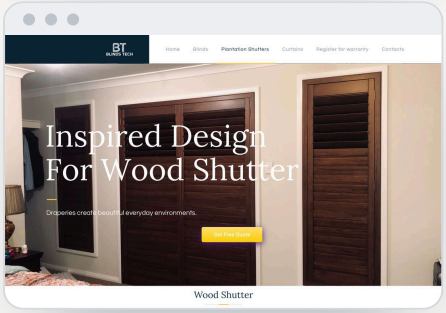


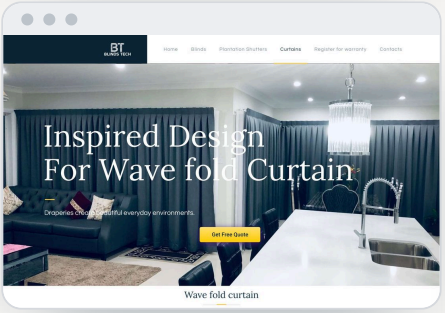

RANGE GRID · BLINDS TECH







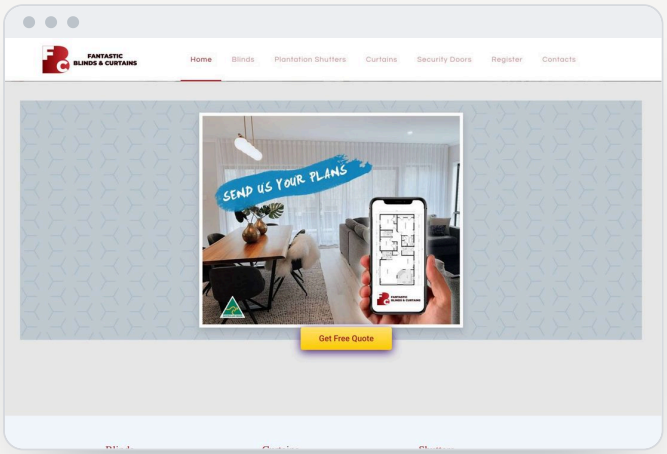
PRODUCT PAGES: MOTORISED BLINDS, PVC SHUTTERS, SECURITY DOORS · WOOD SHUTTERS, WAVE FOLD AND SHEER CURTAINS

- Fantastic Blinds & Curtains: 26 product pages in four ranges (blinds 9, shutters 5, curtains 4, security doors 8)
- Each page: hero slides, photos, how it works and Get Free Quote
- The same page system in each brand's colours
- Blinds Tech: 15 product pages in three ranges (blinds 8, shutters 3, curtains 4)
- A motorised blinds video on both sites
- WordPress, WPBakery, Slider Revolution, WooCommerce

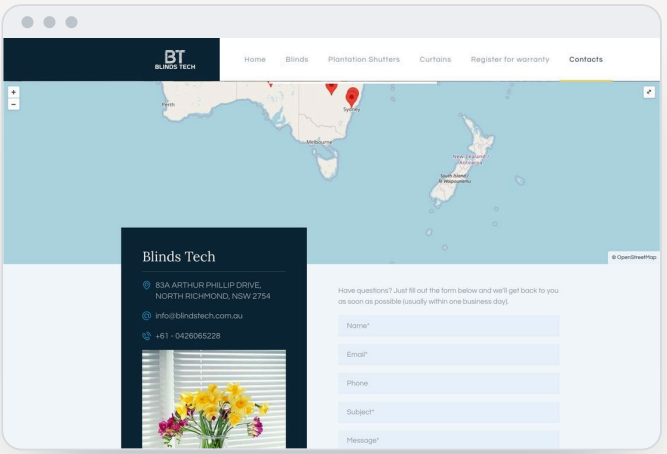
02 · QUOTES AND WARRANTY

# A quote from *any page.*

Get Free Quote sits on every page. The "Send us your plans" banner invites whole-home quotes, and the contacts page has the map, phone, email and an enquiry form. At install, customers register their warranty online.

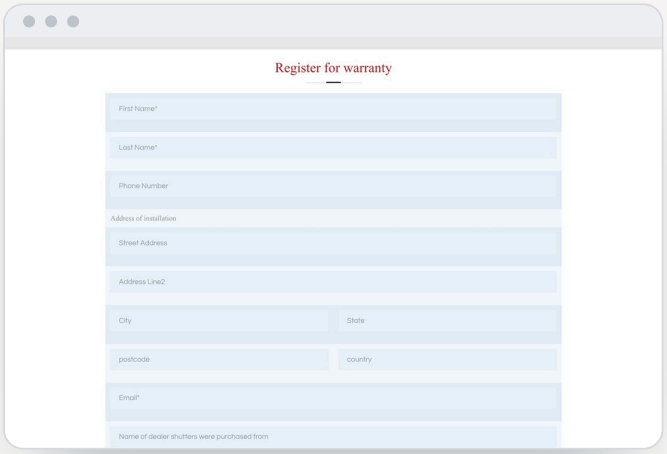



SEND US YOUR PLANS · FANTASTIC BLINDS

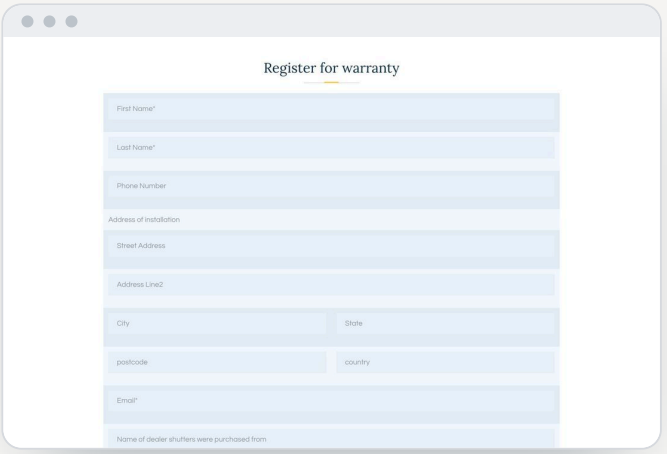



CONTACTS PAGE · BLINDS TECH

## REGISTER FOR WARRANTY




WARRANTY FORM · FANTASTIC BLINDS




WARRANTY FORM · BLINDS TECH

- Get Free Quote on every page, desktop and phone
- Contacts page: map, phone, email, enquiry form
- The dealer and the products bought
- "Send us your plans" for a whole-home quote
- Warranty: name, phone, email, address of installation
- Same flow on both brands

# Two brands, *one system.*

Each business keeps its own name, logo and colour. Underneath, both sites run the same page system: the same menus, range grid, product pages, quote and warranty forms.

FANTASTIC BLINDS & CURTAINS

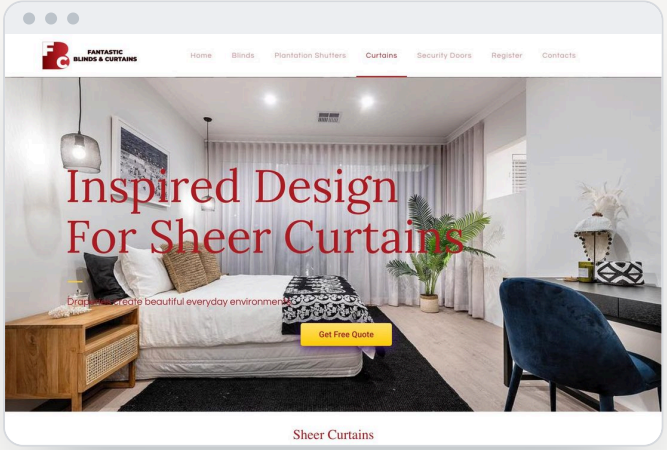
BLINDS TECH

**FBC red**
#B3121F, on white

**BT navy**
#0F2A3F, on white

**Lora**
Headings on both sites

**Questrial**
Menus and body text



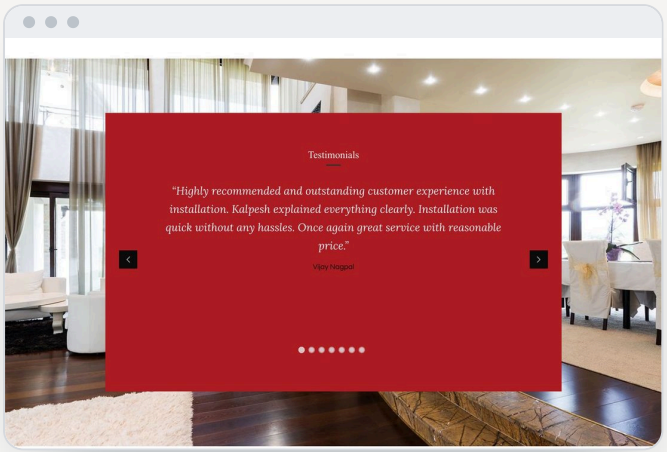

SHEER CURTAINS PAGE · FANTASTIC BLINDS



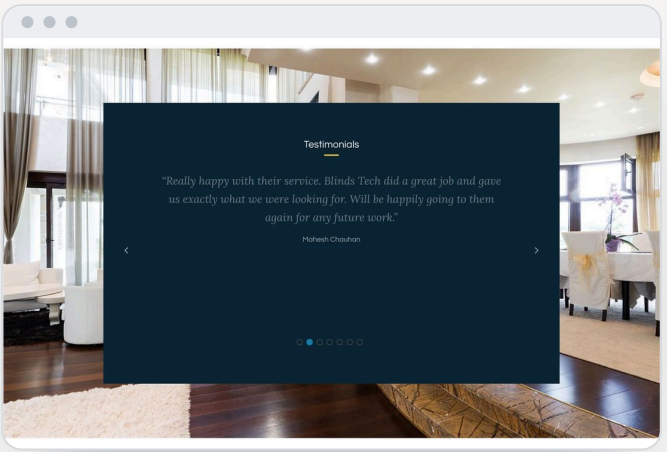

SHEER CURTAINS PAGE · BLINDS TECH

- The same page, in each brand's colour
- Each logo used across its own site

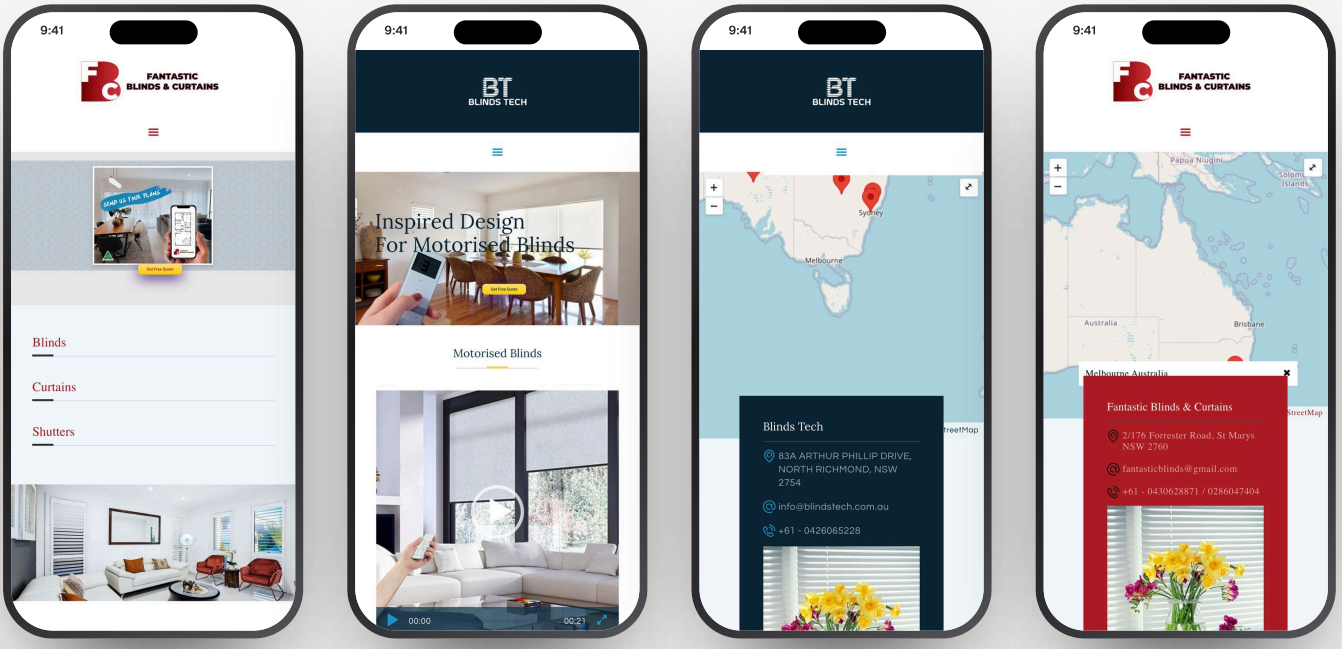
# Reviews up front, *on any phone.*




TESTIMONIALS ON THE HOME PAGE · FANTASTIC BLINDS




TESTIMONIALS ON THE HOME PAGE · BLINDS TECH



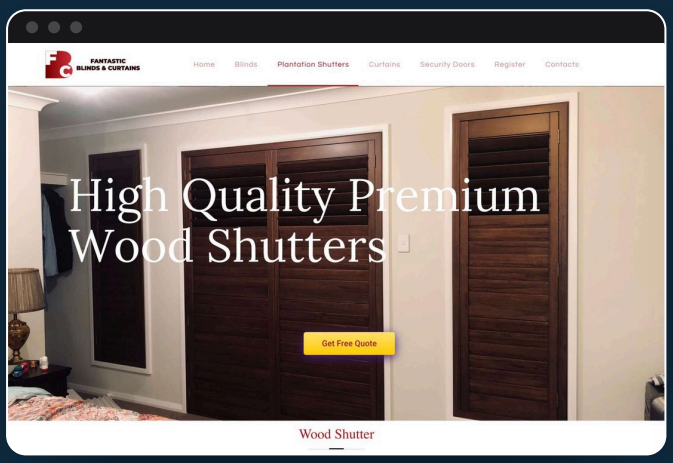

ON A PHONE: HOME AND CONTACTS (FANTASTIC BLINDS) · MOTORISED BLINDS VIDEO AND CONTACTS (BLINDS TECH)

- A testimonials slider on both home pages
- The motorised blinds video plays on the page
- Every page laid out for phones
- Map, phone and email one tap away

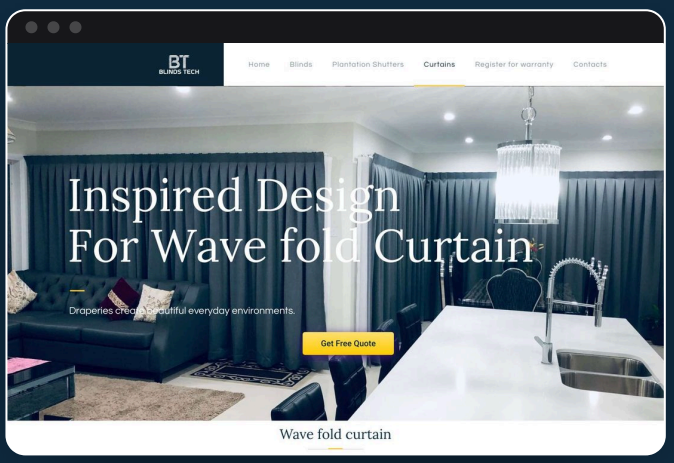
CASE STUDY · TWO SISTER BUSINESSES

# Fantastic Blinds & Curtains and *Blinds Tech*

Two sister businesses in New South Wales, Australia, that make and install blinds, shutters and curtains to measure; Fantastic Blinds & Curtains in St Marys also fits security doors, Blinds Tech is in North Richmond. We built both websites in 2021 on one WordPress system in two brands, and P26 still maintains both.



Wood Shutter



Wave fold curtain

FANTASTIC BLINDS

**3×**

more free-quote requests

CLIENT-REPORTED, NOV 2026

FANTASTIC BLINDS

**50%**

of new customers find the business online

CLIENT-REPORTED, NOV 2026

BLINDS TECH

**2.5×**

more quote requests in the first year online

CLIENT-REPORTED, NOV 2026

BLINDS TECH

**35%**

of jobs start from a website enquiry

CLIENT-REPORTED, NOV 2026

**Fantastic Blinds & Curtains**
fantasticblind.com.au

**Blinds Tech**
blindstech.com.au

SCAN TO SEE THEM LIVE · FIGURES REPORTED BY FANTASTIC BLINDS & CURTAINS AND BLINDS TECH, NOV 2026 · SITE FACTS FROM THE LIVE SITES, 2 NOV 2026

HOW WE WORK

# From first call to quotes coming in.

01

CALL AND REVIEW

## We look at how you sell

A free 30-minute call, then a look at your range, your current site and how quotes reach you today.

02

BRAND AND RANGE

## Every product finds its page

Your logo and colours, the ranges in the menu, and a page for each product with your photos.

03

BUILD AND REVIEW

## Quotes and warranty built in

Get Free Quote on every page, the contact and warranty forms, on a preview link you check on a phone and a laptop.

04

LAUNCH AND CARE

## Live, and looked after

We launch, then maintain the site and add new products as your range grows.

WHAT WE NEED FROM YOU

- Your product list, grouped into ranges
- Your logo, or a brief for a new one
- What your warranty form must ask
- Your address, phone and email
- Photos of your installed work
- Where quote requests should go
- A few customer reviews you can share
- One person who can say yes

P26

WEBSITES FOR TRADE AND HOME-IMPROVEMENT BUSINESSES

# Book a free 30-minute call.

## Ask for a quote.

Websites for trade and home-improvement businesses: your logo and colours, a page for every product, Get Free Quote on every page, warranty registered online, customer reviews up front, and care after launch.


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