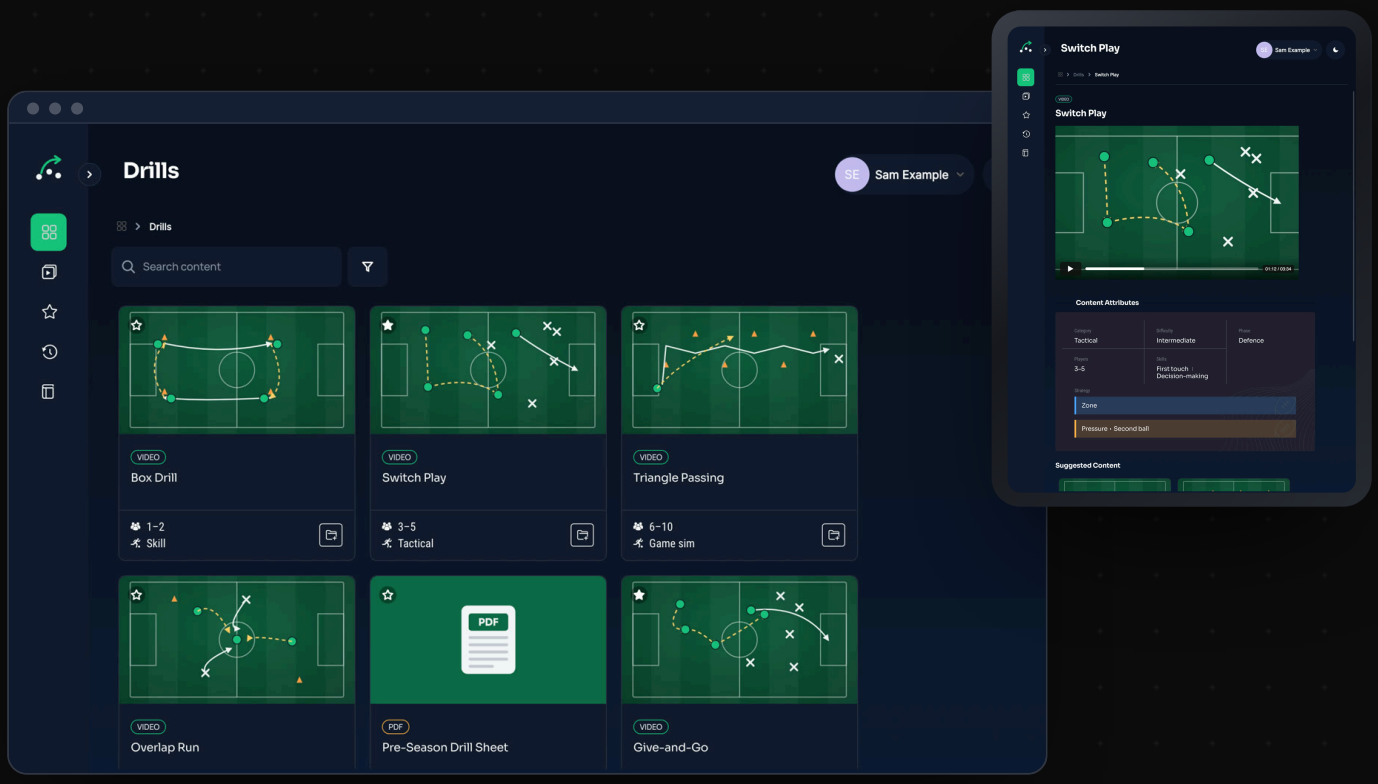
P26

PRODUCT GUIDE · PLAYBOOK

FOR COACHES, CLUBS AND SPORTS ACADEMIES

Your coaching, paid for.

Playbook is a members-only library for your drills, videos, PDFs and articles. Members sign in with the account they already have on your WooCommerce site and see the libraries their plan opens. We set it up on your own AWS account, under your brand, in 15 days.



PLAYBOOK DEMO · FICTITIOUS MEMBERS AND CONTENT

WHY

One library. Locked by plan.

Most coaching businesses already sell memberships. The material itself lives in shared folders, group chats and forwarded PDFs, and members can't find the drill they need.

TODAY

The usual way

- Drills in Dropbox or Google Drive
- Shared logins passed around the squad
- PDFs forwarded to people who never paid
- Videos with no tags, so nobody finds them
- No way to give each plan its own material

WITH PLAYBOOK

Every drill, for the right member

- Videos, PDFs and articles in one library
- Each library opened by membership plan
- Members sign in with their WooCommerce account
- Every item tagged; search and filters everywhere
- Playlists, favourites, history and a glossary
- Protected material: signed, expiring links

Playbook is the coaching library P26 first built in 2021–23 for an Australian football coaching business, now offered as a package. The screens in this guide come from that software, run with a demo brand and **fictitious members, drills and documents**.

WHAT YOU GET

Library, search, members, coaches.

01

The library

- Libraries of videos, PDFs and articles
- Each library opened by membership plan
- Switch a library off for members
- Dark and light themes

02

Finding a drill

- Tags: players, category, phase, skills, difficulty, strategy
- Search on every page
- Filters by tag, colour-grouped strategy
- Suggested content on every item

03

For members

- Coach playlists and their own lists
- Favourites and viewing history
- A glossary of your terms
- Sign in with their WooCommerce account

04

For coaches

- Publish in three steps
- Built-in article editor; PDF drop
- Each library's own tag lists
- Plans checked at sign-in and every night

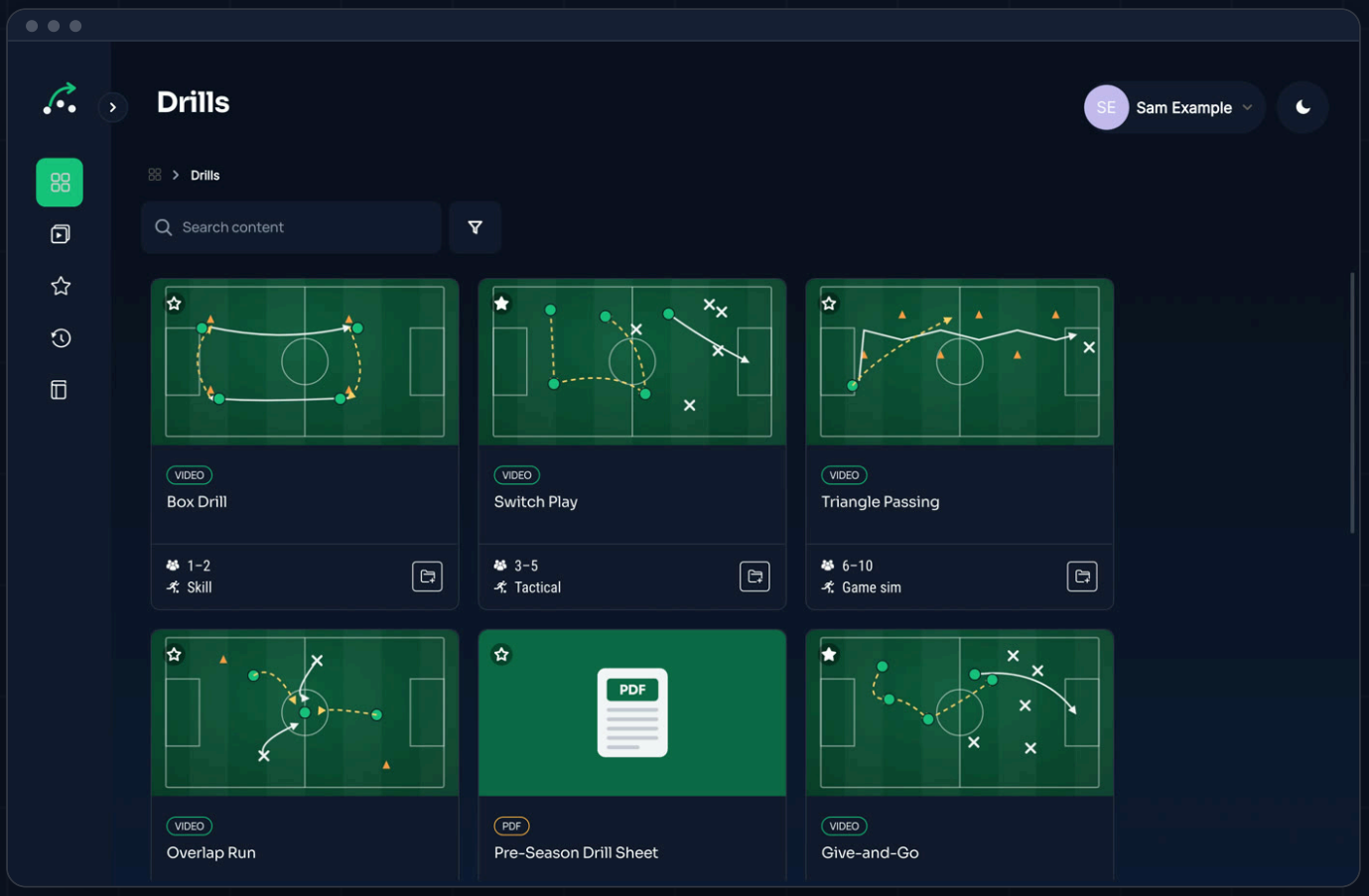
$10,000 for the first year · then $5,000/year licence

Hosting on your own AWS account (you pay AWS directly) · we set everything up · live in 15 days

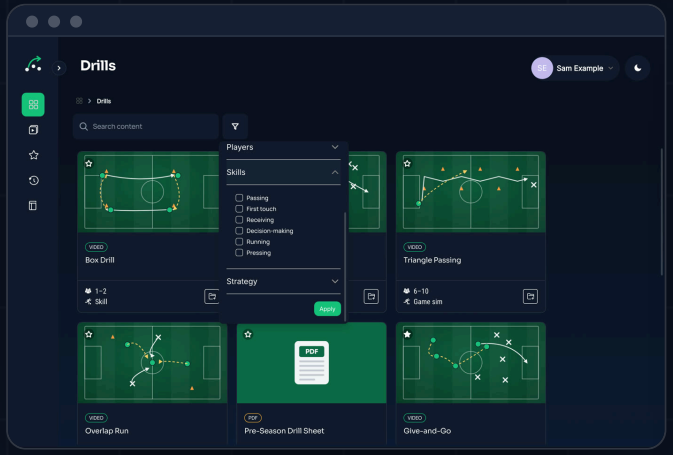
01 · LIBRARIES AND SEARCH

The right drill, in seconds.

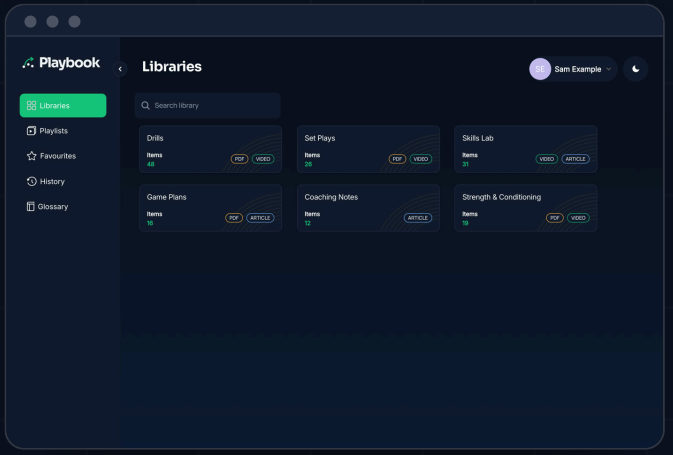
Libraries such as Drills, Set Plays and Game Plans each hold videos, PDFs, articles or all three. Every item carries tags, so members search and filter instead of scrolling.



A LIBRARY: DRILLS TAGGED WITH PLAYERS AND CATEGORY



FILTERS BY TAG



ALL LIBRARIES, SIDE MENU OPEN

PLAYBOOK DEMO · FICTITIOUS DATA · DRILL DIAGRAMS DRAWN FOR THIS GUIDE

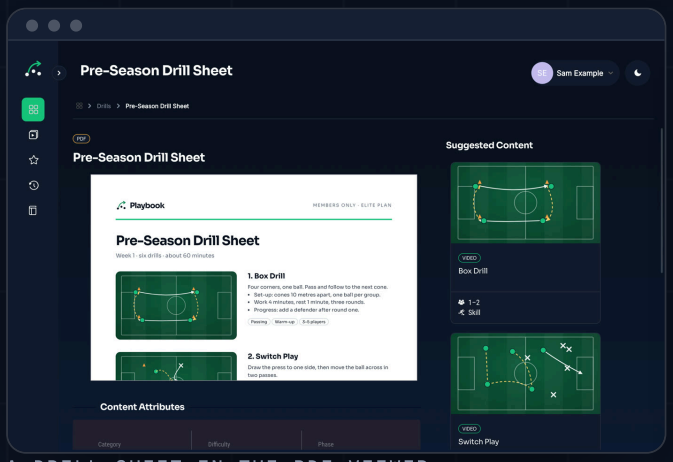
02 · WATCH AND READ

Video, PDF and articles, on one page.

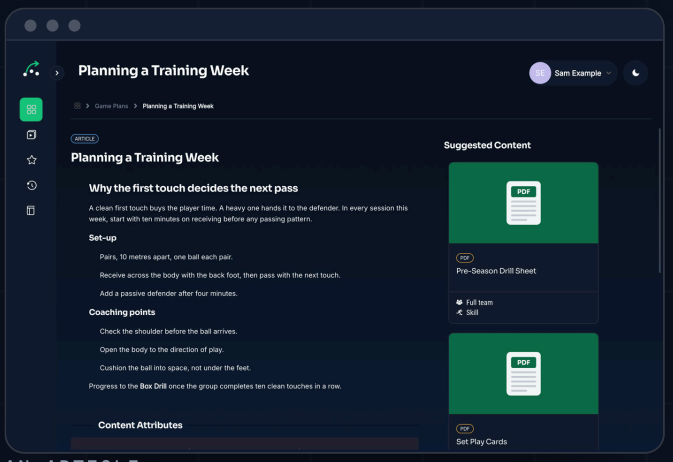
Each item opens on its own page with its tags and suggested content beside it. PDFs open in the app's viewer; articles are written in the built-in editor. Right-click, text selection and printing are blocked on paid material.



A DRILL VIDEO WITH SUGGESTED CONTENT



A DRILL SHEET IN THE PDF VIEWER



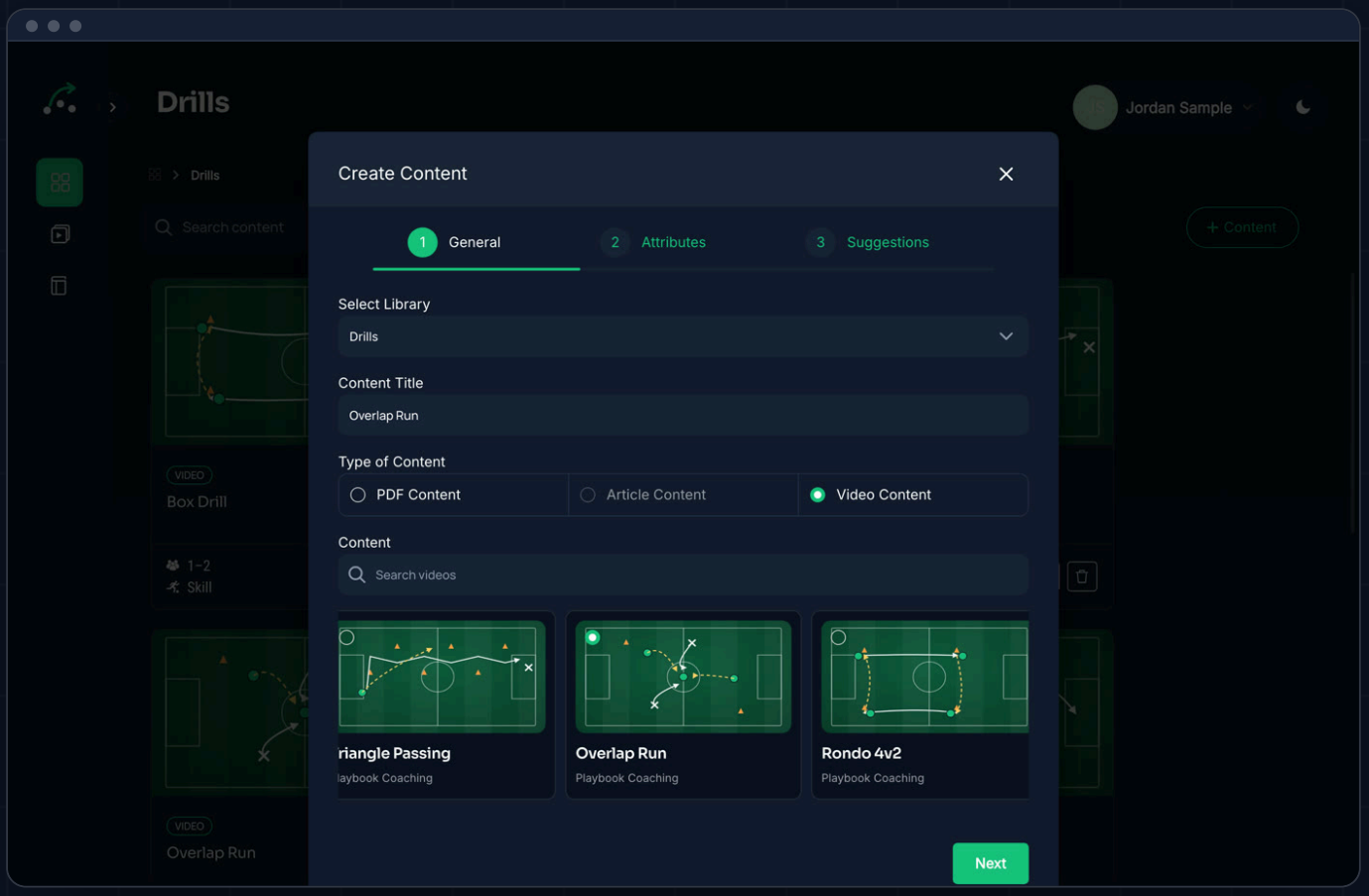
AN ARTICLE

PLAYBOOK DEMO · DEMO PDF AND ARTICLE WRITTEN FOR THIS GUIDE

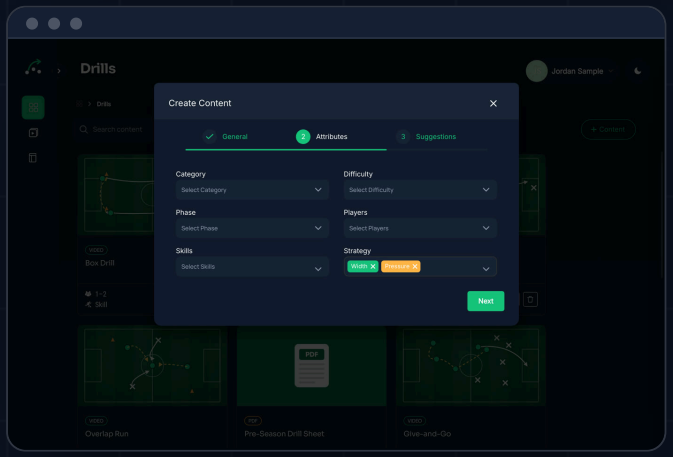
03 · FOR COACHES

Publish in three steps.

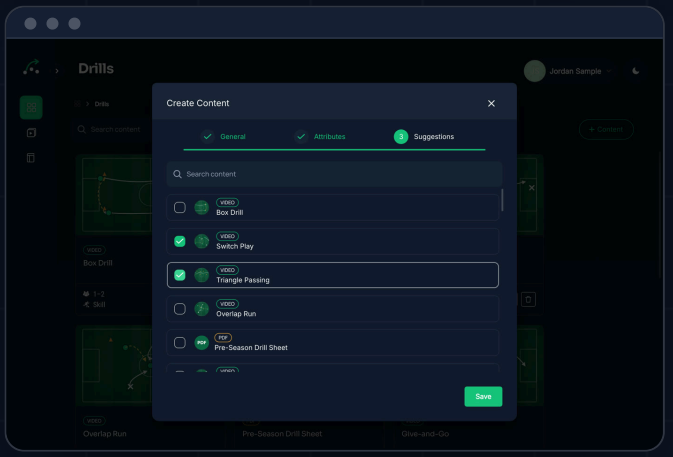
General, attributes, suggestions: pick the library, add a title and the video, PDF or article, tag it from the library's own lists, then tick related items. Coaches also build playlists and edit each library's plans and tags.



STEP 1: LIBRARY, TITLE AND THE VIDEO



STEP 2: TAGS, COLOUR-GROUPED STRATEGY



STEP 3: SUGGESTED CONTENT

PLAYBOOK DEMO · COACH VIEW · FICTITIOUS DATA

Sell on your site.
Open the right shelves.

Members keep buying on your WordPress site with WooCommerce Memberships. They sign in to Playbook with the same account; Playbook reads their plan at sign-in and again every night, and opens the libraries that plan includes.



PLAN AND LIBRARY NAMES ARE EXAMPLES · PLANS CHECKED AT SIGN-IN AND EVERY NIGHT

PROTECTED MATERIAL

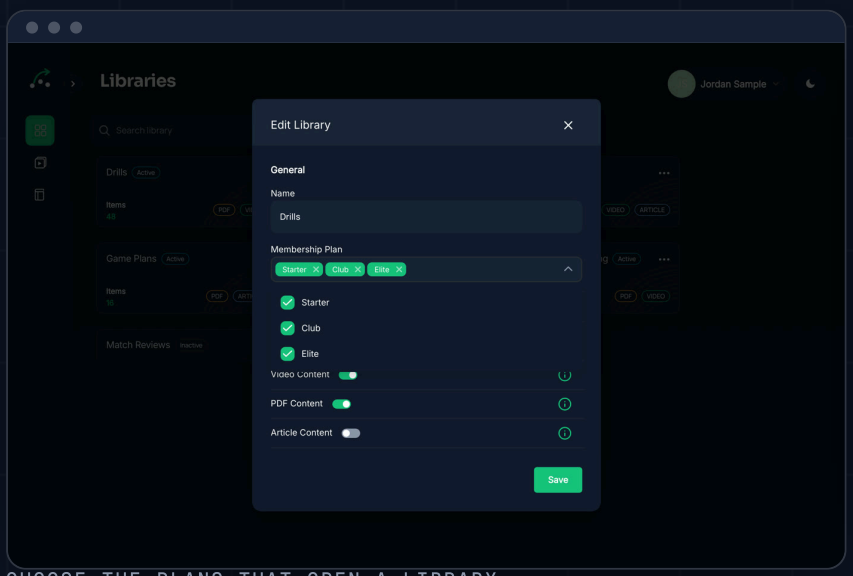
Signed, expiring links

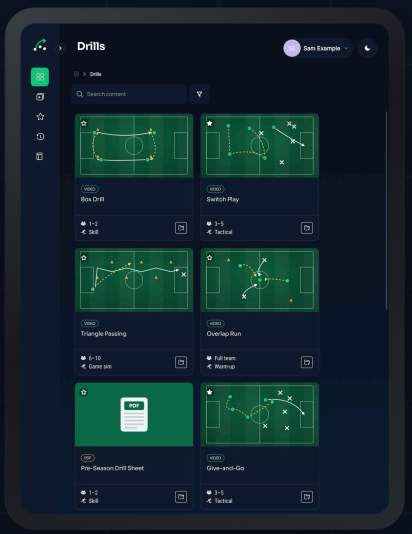
- PDFs and videos open through links that expire
- Right-click, copy and print blocked
- Members see only their plan's libraries

YOUR OWN AWS ACCOUNT

Live in 15 days

- Files stored on Amazon S3
- You pay AWS directly
- Your logo and colours; we set everything up





CHOOSE THE PLANS THAT OPEN A LIBRARY

PLAYBOOK DEMO · FICTITIOUS DATA

WHERE IT COMES FROM

Built first for an Australian football coaching business.

From 2021 to 2023 the P26 team built this library for a high-performance coaching business in Australian football, working with a software partner in Australia. Members already paid for different levels on the business's WooCommerce site; the library gave them one place to sign in, see what their plan includes and find the right drill fast. Playbook packages the same software, set up for your club or academy.

3 formats

videos, PDFs and articles in libraries opened by membership plan

2023 BUILD

1 sign-in

members use their WooCommerce account; plans sync every night

2023 BUILD

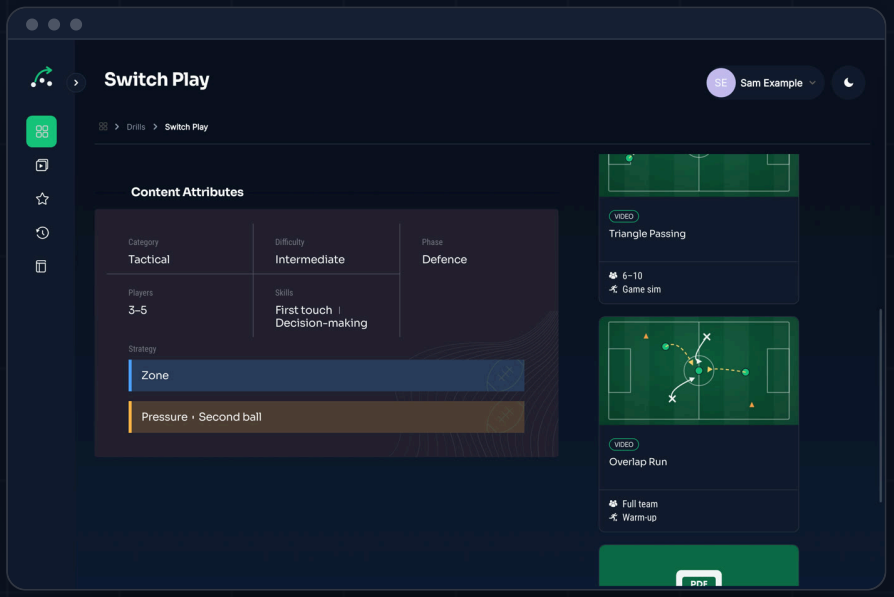
3 steps

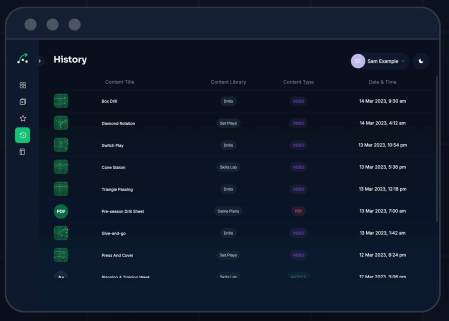
for a coach to publish a drill: content, tags, suggestions

2023 BUILD

THE ORIGINAL BUILD

- Angular and Taiga UI front end
- Video embeds picked from the coach's Vimeo account
- NestJS and TypeORM back end, MySQL
- WooCommerce Memberships synced at sign-in and nightly





SHOWN WITH THE PLAYBOOK DEMO BRAND AND FICTITIOUS DATA

THE CLIENT'S OWN SCREENS AND NAMES ARE NOT SHOWN IN THIS GUIDE

HOW WE WORK

From your memberships to a live library in 15 days.

01

FIRST CALL

Your plans and libraries

Which plans you sell, which libraries each one opens, and the material you have today.

02

SET-UP

On your AWS account

We set up Playbook on your own AWS account with your logo and colours, files on Amazon S3 behind signed, expiring links.

03

CONNECT

Your WooCommerce site

We connect WooCommerce Memberships so members sign in with the account they already have, and map each plan to its libraries.

04

LAUNCH

Load, test, go live

Your coaches add the first drills, PDFs and articles; we test sign-in, plans and protection with you, then go live.

WHAT WE NEED FROM YOU

- An AWS account in your name
- WooCommerce Memberships on that site
- Your logo and colours
- Your first videos, PDFs and articles
- Feedback within a day at each step
- Admin access to your WordPress site
- Your plans and what each one opens
- Your tag lists: skills, phases, strategies
- One person who can say yes
- A coach to try it before launch

P26

PLAYBOOK FOR COACHES, CLUBS AND SPORTS ACADEMIES

Book a free 30-minute call.

$10,000 for the first year · then $5,000/year licence

Hosting on your own AWS account (you pay AWS directly) · we set everything up · live in 15 days. The members-only library, membership sign-in through WooCommerce, tags, search, playlists and protected material: signed, expiring links for PDFs and videos.

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Vadodara, Gujarat, India

Scan for Playbook on p26.co

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